



Dear Potential 2025 NDA Sponsor,

On behalf of the Nebraska Dressage Association, we are pleased to offer you the opportunity to be an active sponsor of our organization. The Nebraska Dressage Association (NDA) is a 501(c)(3) nonprofit educational organization whose purpose is to foster a high standard of horsemanship by promoting equestrian activities that encourage the use of classical and western dressage techniques and encourage dressage competitions in Nebraska.

Since 1973, our membership has grown to encompass over 160 members across Nebraska. These equestrian enthusiasts are all ages, levels, and abilities, and include casual riders, dedicated competitors, barn owners, trainers, and more.

Each year we rely on generous individuals like you to help us provide our membership with educational opportunities, a schooling show series, nationally recognized shows, and a growing year-end awards program. It is only with your generosity that we can provide these unique opportunities to our community.

We hope you will take a few minutes to look over the following sponsorship packages. These will explain the levels of sponsorship available and the numerous benefits of being an NDA sponsor. Please note we have updated our sponsorship year to follow the USDF competition year, and sponsorships will now run October 1 - September 30. As a reminder, NDA is a 501(c)(3) organization and any donations are tax deductible.

Thank you for your consideration,

Sincerely,

Jena Vogt
Fundraising Chair

SPONSORSHIP OPPORTUNITIES



ADVERTISING SPECIFICATIONS

NDA sponsorships follow the USDF competition year, October 1 - September 30. Sponsors are responsible for submitting their own ad artwork for publication in NDA materials, and their own logo for banners provided by NDA. If you would like your ad professionally designed for you, please let us know. We have designers associated with the organization that can help. (Note: Design fees are between the designer and client.)

Ads & logos must be submitted as PDF or high-resolution JPG (300 dpi). All ads are full color (4-color process) unless otherwise stated.

Custom banners available for Grand Prix and Intermediate level sponsorships will be designed by the sponsor and submitted to the fundraising chair. Banner proof will be submitted to the sponsor prior to banner printing. Changes & suggestions can be made by the sponsor at this time, but the final print is at the discretion of the fundraising chair.

Advertisements for The Contact E-Newsletter can be half page (image size 8" x 5.25") or quarter page (image size 4" x 5.25")

Advertisements for the Annual Meeting Program can be a half page (image size 5.25" x 4") or quarter page (image size 2" x 3")

PLEASE...
Submit your ads,
design requests, or
advertising questions to
our Fundraising Chair,
Jena Vogt at
jrwilss796@gmail.com

Return this portion with your payment:

THANK YOU FOR SUPPORTING NDA!

SPONSOR (How you would like to be listed.)

CONTACT PERSON

ADDRESS

PHONE

EMAIL

\$1000 GRAND PRIX SPONSOR

\$125 THIRD LEVEL SPONSOR

\$500 INTERMEDIATE SPONSOR

\$100 2025 CALENDAR SPONSOR

\$250 PRIX ST. GEORGE SPONSOR

\$_____ FREESTYLE SPONSOR

SEND COMPLETED FORM (WITH
CHECK MADE PAYABLE TO NDA) TO:

Sara Loseke, NDA Treasurer
PO Box 43, Bennet NE 68317



All Premier Sponsors receive the following benefits:

- Annual Recognition
 - Advertisement (max size ½ page) included on all issues of “The Contact” newsletter
 - Advertisement included on NDA website sponsorship page
 - Cornhusker Classic & Schooling Show Championship Competition
 - Sponsorship announced during competition
 - Annual Meeting & Year-end Celebration
 - Business name & logo displayed on banquet program
 - Sponsorship announced during annual meeting program
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Grand Prix Sponsorship

\$1000

- All Premier Sponsor benefits listed above
- Pair of tickets to NDA Annual Banquet & Year-End Celebration
- 2' x 4' custom banner (designed by sponsor, provided by NDA) displayed at Cornhusker Classic & Schooling Show Championship Competitions
- 2' x 4' custom banner (designed by sponsor, provided by NDA) displayed at Annual Meeting & Year-end Celebration
- Promotional materials (provided by sponsor) included in competitor bags at Cornhusker Classic and School Show Championship
- Custom email (crafted by sponsor) sent out to all NDA members 2x a year
- Custom message (crafted by sponsor) posted on all NDA social media 2x a year
- Custom brochure (provided by sponsor) on all tables at end of year celebration

Intermediate Sponsorship

\$500

- All Premier Sponsor benefits listed above
- Pair of tickets to NDA Annual Banquet & Year-End Celebration
- 1.5' x 3' custom banner (designed by sponsor, provided by NDA) displayed at Cornhusker Classic & Schooling Show Championship Competitions
- 1.5' x 3' custom banner (designed by sponsor, provided by NDA) displayed at Annual Meeting & Year-end Celebration
- Promotional materials (provided by sponsor) included in competitor bags at Cornhusker Classic and School Show Championship
- Custom message (crafted by sponsor) posted on all NDA social media 1x a year

Prix St. Georges Sponsorship

\$250

- All Premier Sponsor benefits listed above



Third Level Sponsorship

\$125

- Sponsorship announced during Cornhusker Classic & Schooling Show Championship
- Advertisement included on NDA website
- Sponsorship announced during Annual Business Meeting/Year End Celebration

Calendar Sponsorship

\$100

- 1 - month ad included in 12- month NDA calendar that is available for purchase for all members
 - Ad can be a combination of pictures, business logo, and brief writing. Business can provide input to NDA fundraising chair to create calendar
 - Please note calendar ad deadline is *October 15*

Freestyle Sponsorship

\$ Other Amount

- Name announced during Annual Business Meeting/Year End Celebration
- Note: \$60 completes your NDA required donation for Year-End Awards eligibility