

Nebraska Dressage Association
SPONSORSHIP OPPORTUNITIES



Dear Potential 2023 NDA Sponsor,

On behalf of the Nebraska Dressage Association, we are pleased to offer you the opportunity to be an active sponsor of our organization. The Nebraska Dressage Association (NDA) is a nonprofit, educational organization whose purpose is to foster a high standard of horsemanship by promoting equestrian activities that encourage the use of classical and western dressage techniques, and also encourage dressage competitions in Nebraska.

Since 1973, our membership has grown to encompass over 160 members across Nebraska; these equestrian enthusiasts are all ages, levels and abilities, barn owners, trainers, breeders and more.

Each year, we rely on generous individuals like you, in order to provide our membership with educational opportunities, a schooling show series, nationally recognized shows and a growing year-end awards program. It is only with your generosity that we can provide these unique opportunities to our community.

We hope you will take a few minutes to look over the following sponsorship packages. These will explain the levels of sponsorship available and the numerous benefits of becoming an NDA sponsor.

Thank you for your consideration.

Sincerely,

Tillie Jones
2023 NDA Fundraising Chair
tilliemjones@gmail.com

Nebraska Dressage Association

SPONSORSHIP OPPORTUNITIES



GRAND PRIX SPONSOR

\$1000

- ▶ Full page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Full page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
 - Full page ad in the show program
 - Vendor trade space next to main show arena
 - Two class sponsorships each day (3 days)
 - Business representative to present prestigious FEI Awards at Cornhusker Classic I & II
 - Promotional items included in competitor bags
 - Name and business information announced during competition
 - Signage/banner hung at competition by business representative
- ▶ Schooling Show Championships Benefits:
 - Two class sponsorships
 - Promotional items included in competitor bags
 - Name and business information announced during competition
 - Signage/banner hung at competition by business representative
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
 - Four tickets to the November event
 - Name and logo featured in banquet program
 - Special recognition
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program, mention, or free auditing for four people

INTERMEDIATE SPONSOR

\$750

- ▶ Full page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Full page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
 - Full page ad in the show program
 - Vendor trade space next to main show arena
 - One class sponsorship each day (3 days)
 - Promotional items included in competitor bags
 - Name and business information announced during competition
 - Signage/banner hung at competition by business representative
- ▶ Schooling Show Championships Benefits:
 - One class sponsorship
 - Promotional items included in competitor bags
 - Name and business information announced during competition
 - Signage/banner hung at competition by business representative
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
 - Two tickets to the November event
 - Name and logo featured in banquet program
 - Special recognition
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program, mention, or free auditing for two people

PRIX ST. GEORGE SPONSOR

\$500

- ▶ Half page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Half page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
 - Half page ad in the show program
 - Name and business information announced during competition
 - Signage/banner hung at competition by business representative
- ▶ Schooling Show Championships Benefits:
 - Promotional items included in competitor bags
 - Name and business information announced during competition
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
 - Two tickets to the November event
 - Name and logo featured in banquet program
 - Special recognition
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program, mention, or free auditing

THIRD LEVEL SPONSOR

\$350

- ▶ Half page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Half page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
 - Half page ad in the show program
 - Name and business information announced during competition
- ▶ Schooling Show Championships Benefits:
 - Name and business information announced during competition
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
 - Name and logo featured in banquet program
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program or mention

INTRO LEVEL SPONSOR

\$250

- ▶ Quarter page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Quarter page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
 - Quarter page ad in the show program
 - Name and business information announced during competition
- ▶ Schooling Show Championships Benefits:
 - Name and business information announced during competition
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
 - Name and logo featured in banquet program
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program or mention

UPCOMING OPPORTUNITIES—STAY TUNED!

Cornhusker Classic and Schooling Show Championships class sponsorships

Nebraska Dressage Association

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ADVERTISING SPECIFICATIONS

NDA sponsorships run from spring to spring each year (not by calendar year). Sponsors are responsible for submitting their own ad artwork for publication in NDA materials.

Ads must be submitted as PDF or high-resolution JPG (300 dpi). All ads are full color (4-color process) unless otherwise stated. See chart (below) for dimensions.

PLEASE...

Submit your ads, design requests, or advertising questions to Tillie Jones at tilliemjones@gmail.com.

THE CONTACT E-NEWSLETTER	AD SIZE <i>(no bleed)</i>	SHOW PROGRAMS	AD SIZE <i>(no bleed)</i>	MEMBER HANDBOOK	AD SIZE <i>(no bleed)</i>
Full page	8" x 10.5"	Full page	5.25" x 8"	Full page	5.25" x 8"
Half page	8" x 5.25"	Half page	5.25" x 4"	Half page	5.25" x 4"
Quarter page	4" x 5.25"	Quarter page	2" x 3"	Quarter page	2" x 3"

RETURN THIS PORTION WITH YOUR PAYMENT

THANK YOU FOR SUPPORTING NDA!

SPONSOR *(How you would like to be listed.)*

CONTACT PERSON

ADDRESS

PHONE

EMAIL

\$1000 GRAND PRIX SPONSOR

\$350 THIRD LEVEL SPONSOR

\$750 INTERMEDIATE SPONSOR

\$250 INTRO LEVEL SPONSOR

\$500 PRIX ST. GEORGE SPONSOR

\$ _____ FREESTYLE SPONSOR

SEND COMPLETED FORM (WITH CHECK MADE PAYABLE TO NDA) TO:

Tillie Jones, NDA Fundraising Chair • 1900 S 25th St • Lincoln, NE 68502
tilliemjones@gmail.com