

Nebraska Dressage Association

SPONSORSHIP OPPORTUNITIES



GRAND PRIX SPONSOR

\$900

- ▶ Full page ad in the NDA Newsletter *The Contact* for one year
- ▶ Full page ad in NDA Membership Handbook
- ▶ Full page ad in Schooling Show Championship Show program
- ▶ Full page ad in the NDA Cornhusker Classic Show program
- ▶ Vendor trade space at the NDA Cornhusker Classic Show
- ▶ Two Class Sponsorship at NDA Cornhusker Classic Show
- ▶ Two Class Sponsorship at NDA Schooling Show Championship
- ▶ Your business representative to award FEI test winners at the Cornhusker Classic Show
- ▶ Four tickets to the NDA annual meeting and awards banquet
- ▶ Your promotional items included in welcome packets at the Cornhusker Classic
- ▶ Your name and business information announced at the Cornhusker Classic and Schooling Show Championships
- ▶ Your name and logo/business information listed on NDA website with hyperlink
- ▶ Your name and logo/business information featured in the NDA Banquet Program
- ▶ Your name and logo/business information listed in the Sponsor Directory in the NDA Membership Handbook

PRIX ST. GEORGE SPONSOR

\$450

- ▶ Half page ad in the NDA Newsletter *The Contact* for one year
- ▶ Half page ad in NDA Membership Handbook
- ▶ Half page ad in Schooling Show Championship Show program
- ▶ Half page ad in the NDA Cornhusker Classic Show program
- ▶ Two tickets to the NDA annual meeting and awards banquet
- ▶ Your name and logo/business information listed on NDA website with hyperlink
- ▶ Your name and logo/business information featured in the NDA Banquet Program
- ▶ Your name and logo/business information listed in the Sponsor Directory in the NDA Membership Handbook

THIRD LEVEL SPONSOR

\$350

- ▶ Half page ad in the NDA Newsletter *The Contact* for one year
- ▶ Half page ad in NDA Membership Handbook
- ▶ Half page ad in Schooling Show Championship Show program
- ▶ Half page ad in the NDA Cornhusker Classic Show program
- ▶ Your name and logo/business information listed on NDA website with hyperlink
- ▶ Your name and logo/business information listed in the Sponsor Directory in the NDA Membership Handbook

INTERMEDIATE SPONSOR

\$650

- ▶ Full page ad in the NDA Newsletter *The Contact* for one year
- ▶ Full page ad in NDA Membership Handbook
- ▶ Full page ad in Schooling Show Championship Show program
- ▶ Full page ad in the NDA Cornhusker Classic Show program
- ▶ Vendor trade space at the NDA Cornhusker Classic Show
- ▶ One Class Sponsorship at NDA Cornhusker Classic Show
- ▶ Two tickets to the NDA annual meeting and awards banquet
- ▶ Your promotional items included in welcome packets at the Cornhusker Classic
- ▶ Your name and business information announced at the Cornhusker Classic and Schooling Show Championships
- ▶ Your name and logo/business information listed on NDA website with hyperlink
- ▶ Your name and logo/business information featured in the NDA Banquet Program
- ▶ Your name and logo/business information listed in the Sponsor Directory in the NDA Membership Handbook

INTRO LEVEL SPONSOR

\$250

- ▶ Quarter page ad in the NDA Newsletter *The Contact* for one year
- ▶ Quarter page ad in NDA Membership Handbook
- ▶ Quarter page ad in Schooling Show Championship Show program
- ▶ Business card ad in the NDA Cornhusker Classic Show program
- ▶ Your name and logo/business information listed on NDA website with hyperlink
- ▶ Your name and logo/business information listed in the Sponsor Directory in the NDA Membership Handbook

CORNHUSKER CLASSIC OR SCHOOLING SHOW CHAMPIONSHIPS CLASS SPONSOR - (\$25 per class or \$60 for 3)

- ▶ Acknowledgement in the NDA newsletter and in the show program for the show at which you sponsor a class

FREESTYLE SPONSOR - You choose the amount!

- ▶ Acknowledgement in the NDA newsletter
- ▶ Freestyle donations of at least \$60 may be submitted by NDA members in lieu of volunteer requirements for year-end awards

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ADVERTISING SPECIFICATIONS

Sponsors are responsible for submitting their own ad artwork for publication in NDA materials. If you would like an ad professionally designed for you, you may contact Melissa Ward (meldraw@gmail.com) for this service at an additional fee (or use the professional designer of your choice).

Ads must be submitted as PDF or high-resolution JPG (300 dpi).

All ads are full color (4-color process) unless otherwise stated. See chart (below) for dimensions.

PLEASE...

Submit your ads, design requests, or advertising questions to Maggie Anderson at 402-690-4552 or molsonr08@gmail.com.

| THE CONTACT E-NEWSLETTER | AD SIZE <i>(no bleed)</i> | SHOW PROGRAMS | AD SIZE <i>(no bleed)</i> | MEMBER HANDBOOK | AD SIZE <i>(no bleed)</i> |
|--------------------------|------------------------------|---------------|------------------------------|-----------------|------------------------------|
| Full page | 8" x 10.5" | Full page | 8" x 10.5" | Full page | 5.25" x 8" |
| Half page | 8" x 5.25" | Half page | 8" x 5.25" | Half page | 5.25" x 4" |
| Quarter page | 4" x 5.25" | Quarter page | 4" x 5.25" | Business card | 2" x 3" |

RETURN THIS PORTION WITH YOUR PAYMENT

THANK YOU FOR SUPPORTING NDA!

SPONSOR *(How you would like to be listed.)*

IN MEMORY OR IN HONOR OF

CONTACT PERSON

ADDRESS

PHONE

EMAIL

\$900 GRAND PRIX SPONSOR

\$250 INTRO LEVEL SPONSOR

\$650 INTERMEDIATE SPONSOR

\$ _____ FREESTYLE SPONSOR

\$450 PRIX ST. GEORGE SPONSOR

SHOW CLASS SPONSOR

\$350 THIRD LEVEL SPONSOR

(\$25 x _____ CLASSES = _____)

(You will be contacted to specify classes.)

SEND COMPLETED FORM (WITH CHECK MADE PAYABLE TO NDA) TO:

Kathy Hanford, NDA Treasurer • 10301 W. Pioneers Blvd • Denton, NE 68339
kathy.hanford@unl.edu • 402-797-2164