

NDA Board Meeting Minutes

May 13, 2019

Attendees

Board Members Present:

Angie McClelland

Kathy Hanford

Margo Hamilton

Melissa Ward

Jane Fucinaro

Gracia Huenefeld

Miya Higgins

NDA Members Present:

Kim Higgins

Call to Order

President Melissa Ward called the meeting to order at 6:42 PM at the Havelock location of Misty's Steakhouse in Lincoln.

Approval of Minutes

The April 2019 meeting minutes were reviewed. Kathy moved to approve, Angie seconded. Motion carried, April minutes were approved.

Officer Reports

President: Melissa is working on updates for the membership handbook.

Vice President: Margo has spoken with events coordinator at the Ashland Country Club and is working on a price point for the menu. The Board would like to have another

photo booth opportunity for NDA backdrop for award winners. November 16th is the reserved date for the banquet.

Margo thought the horse fair idea might evolve into a horse health fair in October, this could include vets, farriers, physical therapists, biomechanics, saddle fitters, nutrition, other equine professionals. This could include vendors and a fundraising tack sale. Would need to be a Sunday for football season. Offer a significant discount for non-members. Margo will take this to the education committee.

Secretary: No report from Jane.

Treasurer: NDA ended the month of April with \$6,702.83 in the main account and \$11,813.31, in the competitions account. Jane motioned to approve the report, Margo seconded. All approved.

Committee Reports

Junior/Young Rider: Miya reported that she has a raffle prize bucket for the Cornhusker Classic, includes handmade gifts, dressage books, book ends, etc. Raffle tickets will be sold for \$1 at the show. She has started creating the gift bags for competitors at the Classic, which will be handed out at the show.

Clothing will be ordered after the Classic.

There will be a braiding and pizza party in Omaha in June. Dates TBD this weekend.

Membership: Angie shared that NDA has 125 members as of May 1st. Several more emails will get sent out as reminders for renewals and horse membership.

Competition: Melissa relayed Jennifer's report that Classic entries are light, and the deadline will need to be extended. Another warm up space has been added, which increases expenses considerably.

Awards: Kathy has all the awards ordered for the Classic. Margo would like to donate two awards for equitation for adult amateurs and juniors. These new awards will be included in the 2020 Handbook, rather than 2019.

Publicity: There are 303 people on our mailing list. We have sent 4 emails since the last meeting. Melissa has posted prize lists and scores on the website, as well as volunteer information. She has also removed all emails from contact pages on website to cut down on spear phishing.

Melissa and Lana have been researching Google for Non-Profits, which gives us emails for free through Google. This will cut down on \$100/year fees for NDA.

Fundraising: Jane reported that we have over \$600 raised for the Classic and we will continue fundraising.

Equipment: No report from Ken Timmerman.

Education: The survey has been sent to membership, and the Committee is evaluating data as it comes in. Margo and Jane will bring the horse fair idea to the education committee.

Volunteer: Diane Fucinaro has been sending out the Sign Up Genius for the volunteer hours for the show. It's shaping up well for the Schooling Show and Classic I, needing help for the Classic II. Melissa will put out a Facebook post for volunteering.

Western Dressage: Jennifer is adding the Lancaster Fair show as WDAA approved.

Old Business

Melissa will continue the discussion on 2020 Convention with Anne Sushko and USDF.

New Business

Next Scheduled Meeting

The next meeting will be held on June 10, 2019 at 6:30 PM at the Havelock Misty's in Lincoln.

Adjournment

Gracia motioned to adjourn, Kathy seconded. The meeting was adjourned at 7:41 PM.

Respectfully submitted by Jane Fucinaro, 2019 NDA Secretary