

# NDA Board Meeting Minutes

April 8, 2019

## Attendees

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### Board Members Present:

Melissa Ward  
Margo Hamilton  
Jane Fucinaro  
Lana Erickson  
Kathy Hanford  
Miya Higgins  
Angie McClelland

### NDA Members Present:

Kim Higgins  
Jennifer Rawlinson

## Call to Order

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President Melissa Ward called the meeting to order at 6:37 PM at the Havelock location of Misty's Steakhouse in Lincoln.

## Approval of Minutes

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The March 2019 meeting minutes were reviewed. Angie moved to approve, Margo seconded. Motion carried, March minutes were approved.

## Officer Reports

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**President:** No report from Melissa.

**Vice President:** Margo reviewed Nebraska's Concussion Awareness Act from 2011. NDA falls into this law, and does abide by this act. The Board is considering offering

concussion awareness training for youth riders, and if someone is suspected of a concussion, we must suggest they do not compete. USEF also provides a poster about concussions, which NDA could provide at all of our riding events. Might be a good idea to have an annual educational or webinar event to offer. We can also distribute the USEF flyers at shows. Margo will send Melissa the link for concussion protocol to post on NDA's website. Angie suggested including adding it to the NDA Membership Handbook.

The Ashland Country Club will be the host of the Annual Awards Banquet. Margo will call them to solidify the date. The Board is hopeful for a brunch on November 17th. Margo is hoping for coffee cups to be sold with "Eggs, Halt, Salute."

**Secretary:** No report from Jane.

**Treasurer:** NDA ended the month with \$5,861.92 in the main account and \$11695.12, in the competitions account. The Lunch and Learn netted over \$300. The Fundraising is also off to a great start. Jane moved to approve the February report, Kathy seconded. Motion carried.

## Committee Reports

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**Junior/Young Rider:** Miya brought an example of goody bags for the Cornhusker Classic. She will create a raffle bucket for the Classic, it will include a donated leather-bound riding journal and several dressage books.

Ink and Thread in Lincoln will set up an online store to order clothes for NDA. Juniors will get a cut of sales. Kim and Miya will email the Board options of clothes.

The aim for a braiding/pizza party will be for June at Coda Cavallo in Omaha.

**Membership:** Angie shared that NDA has 98 members as of April 1st. Angie asked Melissa to do a horse membership email to the whole membership.

**Competition:** Jennifer has already received entries for the Cornhusker Classic. She has already scheduled airfare and she is trying to cut down on volunteer jobs. The western dressage classes have been expanded for the Schooling Show. It is WDAA and USEF Lite approved, so no NDA membership is needed. P3 and Amy Countryman

will be the show rings. P2 and MPA will be warm ups. 2020 judges have been hired: Melissa Creswick and Anne Cizadlo.

Laureen Van Norman has agreed to manage the Schooling Show Championships. Kathy Hanford will act as Show Secretary. Gail Matheus will be the judge for the SSC. It will not be a USEF Lite show, but will be WDAA Recognized. Jennifer complimented the Western Dressage Committee on their organization and fundraising.

**Awards:** Kathy ordered ribbons for the Cornhusker Classic. She will need trophies back for high point awards. At the awards banquet in 2018, she had some people interested in sponsoring WD trophies, she and Melissa will collaborate on an email to send to membership seeking sponsoring.

Kathy will work on getting language to Melissa on awards for the Membership Handbook.

**Publicity:** There are 298 people on our mailing list. We have sent 3 emails since the last meeting. The International Omaha was last weekend, 207 raffle tickets were sold, three hats, one membership, three coloring books, and NDA raised \$287. NDA netted about \$228.

Melissa went ahead and posted all of the 2019 sponsors to the website. Two shows were added to the website. She also removed all of the emails from the website to cut down on spear-phishing attempts. While researching, she found one solution that costs \$96/year. OR NDA could have a general account that she would have to send to specific people. It might increase her workload. Lana has a friend that could donate time to code a form for the website. Additionally, NDA's domain is registered through Gate and website through Weebly. We've accidentally been paying for hosting through our previous host, Gate, twice. We can cancel this, however, this is where our nebraskadressage.org email addresses are hosted. We will lose this if we cancel our Gate subscription. We can repurchase one email address through our Weebly hosting for \$70/year. We could do this and leave [info@nebraskadressage.org](mailto:info@nebraskadressage.org) OR we could continue paying double and just keep all the emails. Lana would like to talk to her husband about G-Suite services, he might have some suggestions for ways around this.

Lana is working on a social content calendar. Michaela is in Florida currently but is working on the Contact.

**Fundraising:** The 2019 Sponsors are now online and submitting ads and payment. Jane will start drafting the Cornhusker Classic Sponsorship appeal soon.

**Equipment:** No report from Ken Timmerman.

**Education:** An NDA horse fair was discussed to bring together local professionals to educate horse people of all experiences. The education committee will be putting out a survey to the membership shortly to determine wants and needs in the membership.

**Volunteer:** The NDA Booth had great attendance. Sign up for volunteers at Cornhusker Classic has been sent out to membership. People have signed up already, but Diane guesses that more will sign up once ride times are released.

**Western Dressage:** No report.

## **Old Business**

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Melissa will continue the discussion on 2020 Convention with Anne Sushko and USDF.

A proposed L Program was discussed for 2020. The Board will ask Jennifer Rawlinson on her thoughts with this.

## **New Business**

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## **Next Scheduled Meeting**

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The next meeting will be held on May 13, 2019 at 6:30 PM at the Havelock Misty's in Lincoln.

## **Adjournment**

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Kathy motioned to adjourn, Lana seconded. The meeting was adjourned at 8:22 PM.

Respectfully submitted by Jane Fucinaro, 2019 NDA Secretary