

NDA Board Meeting Minutes

March 11, 2019

Attendees

Board Members Present:

Melissa Ward
Margo Hamilton
Jane Fucinaro
Lana Erickson
Kathy Hanford
Gracia Huenefeld
Miya Higgins
Heidi Helmer

NDA Members Present:

Emily Amisano
Jennifer Rawlinson
Diane Fucinaro
Kim Higgins

Call to Order

President Melissa Ward called the meeting to order at 6:46 PM at the Havelock location of Misty's Steakhouse in Lincoln.

Approval of Minutes

The February 2019 meeting minutes were reviewed. Jennifer discussed making some changes to the budget discussion. Jane will update the minutes. Pending the changes, Kathy moved to approve, Lana seconded. Motion carried, February minutes were approved.

Officer Reports

President: The Dressage Foundation was requesting a \$100 donation to support the Century Club. Jane pointed out that there are some individuals who now qualify to do a Century Club Ride, and it would be fun to have NDA's support for this big year if Nebraska had its first ever Century Ride. Lana moved to approve a \$100 donation to TDF's Century Club. Gracia seconded, all were in favor, motion carried.

Melissa and Jane toured Omaha's Henry Doorly Zoo and explored options for hosting Convention events or potentially future NDA events. There are many options available. Melissa will continue to work with Anne Sushko and USDF to plan for the 2020 Convention welcome party, which is typically supported by the hosting GMO. The Board discussed reaching out to other Region 4 GMOs to help support a welcome party. Heidi suggested saving the cost of travel in 2020 and putting that money towards supporting the Convention.

Vice President: No report from Margo.

Secretary: No report from Jane.

Treasurer: Lana presented the February report. We had good income in January from the educational event in Omaha and membership. Show recognition fees were moved into publicity. 2018 taxes are now complete and insurance has been renewed. Kathy moved to approve the February report, Jane seconded. Motion carried.

Committee Reports

Junior/Young Rider: Miya discussed treat bags for the Cornhusker Classic Schooling Show. She plans to tie them to the stall fronts, and include bags for the rated show competitors, too. Jennifer suggested creating 75 bags. Miya would also like to create a raffle bucket for the show and raise revenue for the Juniors. Items could be donated, or Junior NDA Members could donate. Pizza parties haven't been well attended in the past, but Miya thought of having a braiding party? She will work with Jane to host at Coda Cavallo at end of April or early May.

Membership: Angie reported that there are 80 members.

Competition: There will be a competitions committee meeting at the end of March.

Awards: No report from Kathy.

Publicity: There were nine emails sent to our list since the January meeting. Melissa has updated the NDA flyers and brochures. She has also acquired eight donated lessons from local instructors for the NDA booth at the International Omaha. She has added some PayPal options for fundraising on the NDA website, and registered with AmazonSmile, so that while people shop on Amazon, part of their order is donated to NDA. Lana is working on a social content calendar. Michaela will release the spring Contact after the International.

Fundraising: Jane asked the Board for suggestions of business owners to contact for NDA Sponsorships. She has reached out to over twenty businesses and had some success. She will continue follow up next week.

Equipment: No report from Ken Timmerman.

Education: The Lunch and Learn for On The Levels at Coda Cavallo was very well attended, even given the rescheduling.

Volunteer: Diane Fucinaro is working with Kim Higgins to organize the International Omaha booth.

Western Dressage: The Committee discussed how to publicize the NDA Western Dressage shows. NDA could possibly create a flyer and share on social media and with WDAA. There are still some WDAA/USEF sponsorship opportunities for NDA shows.

Old Business

Concussion protocol will continue to be researched.

New Business

Melissa will be updating the handbook, and Kathy will provide an awards review.

Next Scheduled Meeting

The next meeting will be held on April 8, 2019 at 6:30 PM at the Havelock Misty's in Lincoln.

Adjournment

Heidi motioned to adjourn, Gracia seconded. The meeting was adjourned at 8:39 PM.

Respectfully submitted by Jane Fucinaro, 2019 NDA Secretary