

NDA Board Meeting Minutes

February 10, 2020

Attendees

Board Members Present:

Melissa Ward
Jane Fucinaro
Margo Hamilton
Lana Erickson
Mia Newman
Heidi Helmer
Michaela Schieffer

NDA Members Present:

Sheila Purdum

Call to Order

President Melissa Ward called the meeting to order at 6:39 PM at the Havelock location of Misty's Steakhouse in Lincoln.

Approval of Minutes

The January 2020 meeting minutes were reviewed. Margo moved to approve minutes, Lana seconded. Motion carried, minutes were approved.

Officer Reports

President: Melissa discussed redesigning our NDA logo to change from a top hat to a helmet in order to stay up-to-date with modern times, and since top hats are now disallowed in all US dressage competitions. The deadline might be 2023 when the World Cup is hosted in Omaha. The Board was supportive of this idea. Melissa will work on some options.

Vice President: We will stick with Eggs, Halt, Salute as the theme for the Banquet in 2020. Nationals is Nov. 5-8, Sundays seem to work best as to not interfere with football. The 15th is appealing as it's not too close to the Convention dates in Omaha. Margo will call the Ashland Country Club to reserve.

Margo investigated "Pin Wizard" to create NDA pins, especially for Convention, or also to sell as fundraiser items. The Board will continue to brainstorm ideas of items for fundraisers.

Secretary: No report from Jane.

Treasurer: As of the first of January, NDA had a decent amount of equipment rental and show recognition income. There was a good response to the membership email that went out. 2019 taxes are complete and 1099s are out. TechSoup has also been renewed for Quickbooks. Main account has \$6,337.31. Show account has \$14,198.88. PayPal has a balance of \$792.30 from incoming memberships. Michaela motioned to approve the report, Margo seconded. Motion carried.

The 2020 budget discussion continued. Lana increased the expenses for Convention to \$3,500 this year and increased the income for Fundraising. Lana is adding an item in income for Arena Fundraising. The Board upped the Fundraising expenses to \$750 and zeroed it out in the Fundraising income.

Pending changes Lana described, Heidi voted to approve the 2020 budget, Jane seconded. Motion carried.

Committee Reports

Junior/Young Rider: Mia would like to have a trailer clean up or deep clean fundraiser along with tack cleaning. This would go along with educational events or competitions or NDA events. The "crew" could also go barn to barn to offer services. Mia will try to get a Juniors meeting and get a team excited to be leaders to rally for the fundraisers.

Membership: Angie reported that NDA has 85 current members. Several email reminders have been sent out.

Competition: Jennifer said that the Classic Prizelist has been sent in to USDF/USEF. Prizes are ordered. As discussed, this is the last year that The Classic will have a schooling show. WDAA/USEF Lite will transfer to the Schooling Show Championships. NDA will be responsible for finding show management for 2022, as Amy and Jennifer would like to step back. Sheila is looking into what happens to allow WDAA classes to go alongside a rated show and will be in touch with contacts in California and with the Competitions Committee.

Awards: Kathy has ordered ribbons and prizes for the Classic. Jane chatted with Ann McGill about co-chairing the Committee. Ann is interested if she can co-chair and learn from the past committee members.

Publicity: Melissa reported that there are 307 subscribers to our emails. Two emails have been sent since last meeting. Melissa reminded the Board to send email ideas to her if we need to get a message out. The website is up to date for 2020, including award winners, calendar, forwarding addresses to Committee members, etc.

The Booth at the International is free in exchange for the use of the arena. Melissa has been in touch with the Volunteer Committee to organize that.

The next issue of the Contact will come out the last week of February/first week of March, then the end of April. Upcoming issue will have Classic judge profiles and updates, Coco-Moonpie's blog, International Omaha updates regarding dressage.

Fundraising: No report.

Equipment: No report.

Education: Jane and Heidi will be co-chairing the committee. The Committee is meeting on February 24th. A grooming clinic will be held this spring before shows. Two professional grooms will cover show prep, horse management, braiding, care, etc. This is donated and grooms have secured sponsors. Missy Fladland has committed to doing a Youth Clinic for NDA Juniors. Ideas were discussed for adult clinics. April 17-18, 2021 has been secured with Dolly Hannon for a symposium.

Volunteer: No report.

Western Dressage: The Committee applied for a grant from TDF for a WD Clinic at UNL. AQHA is ironing out details with WDAA to add WD classes to their shows. The

Committee has been revamped and refreshed. NDA thanked the Board for the structure that we have developed to include WD. Sheila has talked to a couple families about donating WD awards. Melissa brought up adding a Western Dressage line item to the budget. Overflow income could go towards awards. This will be added in at \$100 income/expense. Heidi motioned, Michaela seconded. Motion carried.

Old Business

Melissa spoke with Anne Sushko about hosting the Welcome Party at the Aquarium and donating \$1,000 towards the cost. Anne has forwarded this along to USDF, and we await their approval. Melissa suggested to USDF that the theme be “Dressage at the Center of Everything” for the 2020 USDF Convention in Omaha. We need a volunteer coordinator for check-in at the Convention to coordinate a short list of slots that need to be filled with volunteers. Melissa asked if the Board could talk to someone to coordinate this.

New Business

Jane gave Margo some historic documents of NDA’s history to pass along to Cynthia Johnson.

Next Scheduled Meeting

The next meeting will be held on March 9th at Misty’s in Havelock, Lincoln at 6:30.

Adjournment

Michaela motioned to adjourn, Mia seconded. The meeting was adjourned at 8:52 PM.

Respectfully submitted by Jane Fucinaro, 2020 NDA Secretary