



NDA Board Meeting Minutes

Jan. 10, 2022

Attendees

Board Members Present:

- Carrie Cross, President
- Mary Ellen Ducey, Secretary
- Joanna Gale
- Maxl Gorham, Junior Representative
- Shan Lawton, Member at large
- Sara Loeske, Member at large
- Sheila Purdum, Member at large
- Karen Stricklet
- Christine Walker, Member at large

- Ashley, Junior Representative

Board Members Absent:

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NDA Members Present:

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Call to Order

Carrie called the meeting to order via Zoom at 6:34 pm.

Approval of Previous Meeting Minutes

The Sept. 2021 NDA meetings minutes: Shan moved to approve, Michaela seconded. Motion carried.

Officer Reports

President: Working on upcoming banquet info for Michaela in order to send out information. Carrie will send out the bylaw changes in advance of the banquet. Will be

working on judges for the classic for 2022.

Vice President: Michaela went out to Quarry Oak to review wifi, menu, options for diverse menu, space for auction items. No extra charge for table cloths, with as many tables as would like, with no extra charge. Everything seems to be going forward without any red flags. Received about half of the items for the auction and will work on the rest after Nov. 1. Picking up center pieces. Flyer work to go out with RSVP. Planning on an email vote on cost for the banquet. The cost for the box lunch is \$13.50. The rental cost for the facility is \$350, with a plan for 100 in attendance. \$25.00 for adult, \$15 for children is recommended. Sheila made a motion, Michaela seconded. Motion carried. Approved.

Secretary: No report.

Treasurer: The current account balances are as follows: Main \$6498.61; Competition:\$16,411.16; PayPal \$110.57

The current account balances are as follows: Main \$7,012.86; Competition:\$20,586.71; PayPal \$61.07

The real cost of the competition ribbons purchase came from 2020. What will need to be ordered for next year. The national convention costs will be zero this year as it will be virtual in 2021, money for that can be carried over to next year. Waiting for school show championship information. BUdgeted \$41,000 for competitions and spent about \$30,000. Using net from this year to cover debt from last year. Also ahead in 2019. Banquet and silent auction is a good fundraiser.

Treasurer report: Christine moved to accept., Shan seconded. Motion carried. Approved.

Committee Reports

Membership: It's time to consider membership renewals. There may be some new options for requesting renewals. Have we considered a raffle for one year memberships? This may be good for the banquet. Are there apps or software for managing membership? There are some ideas from a recent USDF article.

Competitions: Christine provided a slide for the group. Moving the Cornhusker Classic to Quail Run Equestrian Center as a recommendation to the Board. Reasons are drop in entries, complaints about concrete and footing at the event center. Quail Run, a privately owned facility, has large arenas, GGT, no concrete, and is popular with USEF rated shows in the region. Charge of \$250 per day for arena space. Quail Run is specifically set up for horses, with 100 permanent stalls. Total cost \$25,000 at Quail Run, cost at LEC is \$23,000, which is about a \$2000 difference. Office fee would go from \$35 to \$40. Bedding would go from \$9 to \$10 a baf. Stabling raise from \$100 to \$115 for the weekend as a flat rate rather than a daily rate. Increase is from \$162 to \$185, a total of \$23 per competitor. Jump out would be allowed but not charged. Cornhusker Classic would be limited to 100 entrants. Tack stalls are an option but not if have enough entries and would be first come first serve. Raise late fees from \$25 to \$50 to encourage early entries. For a non-competing horse the cost would raise from \$25 to \$50. Recommendation is NDA host the 2022 Cornhusker Classic at Quail Run. Committee begins to work with Urban Events to create a contract, ideally before the annual meeting in November. There is marketing needed for the change, lock a date with Urban Events, more time to plan. The date is still held over Memorial Day

weekend. Competitors may not need to go to Florida for qualifications. This is an all outdoor venue and there is an arena that drains well. Events go on rain or shine. There is a delay with lightning. All the permanent stalls are covered. The budget presented does not include the schooling show, includes only riders in the Cornhusker Classic. There would be no schooling show in conjunction with the Classic. The schooling show would take place at a different date. Food would be provided in a manner similar to the event center. There are tents set up for volunteers to stay out of sun and rain, which are part of showing there. Sound system is also available. The NDA hopes to gain some of the money from Moffat and other show competitors.

Christina advanced a motion for the Competition Committee to get a contract with Quail Run for the Cornhusker Classic in 2022. Motion passed.

Awards: There are many entries for awards this year. Sheila is working with Kathy Hanford who is entering data and scores reported for awards. May consider webinars, a seminar, or a Q&A session on how to report scores. Something similar to a "what to know before you show" instruction option. There is also an option for education related to show management, such as posting scores and managing score data. These would be ideal for January and February before show seasons starts, with a later follow up towards April. How best to serve as a resource.

Publicity: Carrie has focused on FB posts. She has also sent out emails at optimal times, such as lunch and dinner. There will be a program for the banquet that will include those who donated to the silent auction.

Fundraising: Focused on banquet silent auction materials. The Paddock is providing a basket, there are items from the Handy Groom, and items from Regg and Wally, each located in Omaha.

Education: Heidi Helmer reported on an idea involving Jackie Schwartz who works with thoroughbreds and has offered to come to Nebraska to work with NDA juniors/youth. The Dolly Hannon Symposium is under way, working from intro to third level. The schedule and stabling is under consideration. The cost of the facility is \$550. Considering option of reaching out to USDF and L judges, particularly due to focus on western dressage on behalf of Dolly. Will also provide Dressage Foundation recognition for the symposium.

Junior/YR: Heidi and Mia are working on options following the Dolly Hannon Symposium.

Volunteer: No report.

Western Dressage: No report.

Old Business

Bylaws proposals will be going to the membership in advance of the annual banquet. Carrie has also been considering new board members, she has gathered two possibilities, and two for youth candidates. Some questions related to time commitments were discussed, along with some questions on treasurer assignments. Are there others who may be "strong-armed." Carrie will provide ballots at the annual meeting.

New Business

Next Meeting Scheduled

The next meeting will be at the annual banquet, Nov. 14, 2021, 11:30 a.m., at the Quarry Oaks Country Club, Ashland, NE.

Adjournment

Shan moved to adjourn at 8:12 p.m. Christine seconded. Meeting adjourned.

Respectfully submitted by: Mary Ellen Ducey, NDA Secretary