



# NDA Board Meeting Minutes

April 12, 2021

## Attendees

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### Board Members Present:

- Carrie Cross, President
- Michaela Shieffer, Vice President
- Lana Erickson, Treasurer
- Mel Policicchio, Secretary
- Mia Newman, Junior Representative
- Christine Walker, Member at large
- Mary Ellen Ducey, Member at large
- Shan Lawton, Member at large
- Sheila Purdum, Member at large

### Board Members Absent:

- All board members in attendance

### NDA Members Present:

- None

## Call to Order

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President Carrie Cross called the April meeting to order via Zoom at 6:37 pm.

## Approval of Previous Meeting Minutes

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The March 2021 NDA meeting minutes were reviewed. Carrie moved to approve the minutes. Shan seconded. Motion carried. Minutes approved.

## Officer Reports

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**President:** Carrie has nothing to report.

**Vice President:** Michaela is working on the annual year end meeting. Ashland Country Club has openings for the timeframe we have in mind if we want to do an in-person event this fall. They require a catering contract to use their space. The dates are not filling quickly there, so there is not a strong sense of urgency, but we should move forward with a decision in the coming months.

Still Waters has also come forward as an optional venue.

The board discussed the pros and cons of having a year-end banquet vs an open house for members to collect their awards and mix and mingle without a full dinner. Carrie works for a church that would be able to provide a free location. Michaela is also going to look at other low-cost options and will share other dates and availability with the board via email.

**Secretary:** Mel has nothing to report.

**Treasurer:** Lana shared the following balances: Main \$5,663.39; Competition:\$10,972.36; PayPal \$54.45

We got our insurance policy renewed and Lana has received the certificates. Our event liability insurance has always paid out of the main account, but Lana suggested we pay it out of our competitions budget, which is a more stable account. Lana moved that we will continue to pay the certificate of liability premiums out of the main account in 2021, with the intent to pay that out of our competitions account in 2022. Christine seconded. The motion carried and was approved.

Our storage unit has been rented and will fall into office expenses in the NDA budget.

Lana has touched base with our accountant regarding our taxes, which will be on track to be completed before the federally extended deadline.

Shan moved to approve the report, Michaela seconded. Motion carried. Report approved.

## Committee Reports

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**Membership:** Christine reported that the NDA currently has 103 members, with 22 of those being junior members.

The board will want to do an email and Facebook reminder for membership now that people are beginning to register for the Classic.

**Competitions:** Lana has asked Tee Shirts 101 about providing shirts for volunteers at the Classic, for which she has a designer.

The Prizelist is complete for the Classic, pending approval from USDF and USEF. The judges and TDs have changed a few times but are now finalized. The competitions committee has begun working with the volunteer committee to begin getting volunteers for the show.

We are also in the process of finalizing a "back to school" virtual show to be held in awareness, judged by Jennifer Kotylo, who has been leading our Body Awareness clinic.

Christine is working on finding a venue for the schooling show championships.

Christine is also creating documentation for future competitions committees.

**Awards:** Sheila has nothing to report.

**Publicity:** Mary Ellen reports that the publicity committee continues to share emails and Facebook post content for our members.

Carla had some trouble updating the sponsor form on the website and will be reaching out to Michaela for assistance.

Michaela is releasing the spring newsletter in May, with content from the competitions committee and a write up about both the Body Awareness Clinic and the Getting Ready to Show event from Christine

and Heidi.

**Fundraising:** Michaela has begun reaching out to potential sponsors, with Mary Ellen's help reaching out to 2019 sponsors. Lana will share further fundraising materials with the board.

**Equipment Management:** No report.

**Education:** The first Body Awareness clinic had 20 attendees and many others asking for the recording. The full clinic series now has 6 registrants, with more rolling in and a few more needed for the NDA to turn a profit. The education committee is not currently vetting people who are registering for the clinic as non-NDA members, but will look into this and follow up with any non-members.

Kathy and Heidi also led the virtual Getting Ready to Show event, which had 20 attendees.

A virtual trailer safety event is also coming down the line, as well as the Dolly Hannon clinic in late October. Lana noted that there are no budgeted funds for this event, but if the Body Awareness Clinic turns a profit, those funds can be allocated for relieving some of the cost of the Dolly clinic.

**Junior/YR:** Lana and Mia have been working with Lincoln local organization Tee Shirts 101 for NDA apparel fundraising. Stores will be open 10-14 days for online ordering and a few samples will be available for NDA members to view at the Cornhusker Classic. The board reviewed and discussed style options and selected a polo, a long sleeve shirt, a pair of joggers, and a tank top available in the spring with the same selections in the fall, with the addition of a vest and a hoodie. Lana and Mia will work together to get the store live the week of the Classic to run through the week after the Classic.

Mia and Michaela have talked about forming an educational event for juniors about highlighting horses on your college applications.

Mia and Heidi have also begun discussing a junior clinic, which the board is willing to help fund. Historically, this clinic has had participation from local juniors riding intro-2nd level. Shan is willing to offer the clinic, with Missy Fladland as another option.

**Volunteer:** No report, though note that volunteer sign ups have begun for the Classic.

**Western Dressage:** No report.

## Old Business

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The board did not have any old business to address.

## New Business

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In the past, we have offered different sponsorship options for the Classic, including sponsoring classes. If this is done in 2021, the treasurer will need to know so it can be properly documented in the budget. This is being considered and Carrie, Sheila, and Christine plan to meet next week to discuss.

## Next Meeting Scheduled

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The next meeting will be Monday, May 10 via Zoom.

## **Adjournment**

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Shan moved to adjourn at 8:18 pm. Mel seconded. Meeting adjourned.

**Respectfully submitted by:** Mel Policicchio, NDA Secretary