



# NDA Board Meeting Minutes

April 10, 2017

## Attendees

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### Board Members Present:

- Jane Fucinaro, President
- Laureen VanNorman, Vice President
- Kathy Hanford, Treasurer
- Miya Higgins, Junior Representative
- Margo Hamilton
- Gracia Huenefeld
- Judy Seward

### Board Members Absent:

- Kathy Lewis

### NDA Members Present:

- Angie McClelland
- Michaela Schieffer
- Jennifer Rawlinson
- Kim Higgins

## Call to Order

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President Jane Fucinaro called the April meeting to order at Misty's Steakhouse (Havelock) in Lincoln at 6:33 pm.

## Approval of Previous Meeting Minutes

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The March 2017 NDA meeting minutes were reviewed. Judy moved to approve the minutes. Heidi seconded. Motion carried. Minutes approved.

## Officer Reports

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**President:** Jane reported that the World Cup had great reviews, and the NDA support was outstanding. The joint Region 4/NDA booth (table) had many informational pamphlets taken.

**Vice President:** Laureen reported that the Ashland Country Club is booked on the date that NDA would like to hold the annual meeting and awards banquet (November 18). Another option would be a Sunday brunch event, which would cost considerably less than an evening event. Discussion ensued as to type of event and date change, with November 19 discussed as a possibility. Laureen will work with the Ashland Country Club and the board to finalize details.

**Secretary:** No report.

**Treasurer:** Kathy Hanford provided the Treasurer's Report. Main account balance is \$12,196.05. Show account balance is \$7771.36.

Heidi moved to approve the Treasurer's Report. Margo seconded. Motion carried.

## Committee Reports

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**Membership:** Angie provided the Membership report. As of April 10, NDA has 112 members. There has been good response to membership renewal reminders sent via email.

**Competitions:** Jennifer provided the Competitions Committee report. Jennifer informed the board that Ulla had passed away April 10, she was a stalwart volunteer for NDA, and was organizing the volunteer sign up site for the Cornhusker Classic. Judy and Casey are also helping organize volunteers, but with the great loss of Ulla, more help will be needed. Jennifer asked that people email Casey or Judy with their contact info and availability to volunteer during the Classic.

Margo stated that she will be working on obtaining sponsorships for the Classic. Jennifer will ask Melissa if she can help with designing the program. Gracia will contact the local barns to ask if they would donate a 'bucket' and/or basket again this year for a silent auction. An idea was also mentioned as to people sponsoring a 'shout out' during the show.

**Awards:** Laureen provided the Awards Committee report. She stated that she had met with Jennifer and Amy to coordinate Cornhusker Classic awards.

**Publicity:** Jane provided the publicity report on behalf of Melissa. Melissa will be sending out one more membership renewal reminder to members who have not yet renewed for 2017. The NDA pamphlets at the World Cup Region 4/NDA booth were well received.

Michaela reported that the upcoming Contact will have a World Cup report, including Kathy Hanford's Region 4 report. She will also work on sponsorship ads with Margo. Jane reminded them to include a Century Club NDA sponsorship report. Jane also mentioned that NDA is a spotlight GMO for USDF.

**Fundraising:** Margo provided the Fundraising report. Urgent Care of Lincoln is now a sponsor.

**Equipment Management:** Heidi provided the equipment report on behalf of Ken. Ken licensed the NDA trailer, and new tags are on the trailer. He will work on getting insurance quotes for insurance for the trailer.

**Education:** Angie reported that the L program (May 20-21) is on track. Also, the members are interested in a First Aid for the rider education event.

**Junior/YR:** Miya provided the Junior/YR report. She has received quotes for a zip up hoodie, and will get an image for the hoodie from Melissa. The board discussed different color options - either black or dark red.

Miya is planning a pin making and pizza party May 6. The event will be held at Lincoln Equestrian Center, and the group will also make the Cornhusker Classic competitors' bags at this time.

**Western Dressage:** Kathy Lewis provided an email update from the western dressage committee:

“While we did not formally meet this month, we did make progress in securing a Lynn Palm clinic on August 19-20 at Emily's new place in Kearney. I also attended the spring fling show and handed out welcome notes to all the western exhibitors and answered questions. I also helped to promote the western dressage during the World Cup and had several new people come up and introduce themselves. It was also fun seeing all the NDA members as well. :)”

## **Old Business**

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The idea of member recruitment incentive was mentioned. This will need to go to the members as a bylaw change at the annual meeting. If approved, members may receive an incentive recruiting new members. This may occur in 2018 if approved.

Jane reminded the board that NDA will be in the USDF GMO Spotlight Section on ePub.

## **New Business**

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Jane mentioned that NDA requires helmets to be worn at any NDA recognized show. In the future, show managers are encouraged to remind competitors about this requirement. Several ideas were mentioned, posting reminders in the show office and restroom facilities, reminding Gate stewards, etc.

The board also suggested holding a helmet awareness education event.

## **Next Meeting Scheduled**

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The next meeting will be May 8, 2017, 6:30 pm at Misty's Steakhouse (Havelock) in Lincoln, NE.

## **Adjournment**

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Gracia moved to adjourn at 8:09pm. Lauren seconded. Meeting adjourned.

Respectfully submitted by:

Heidi Helmer, 2017 NDA Secretary