

NDA Board Meeting Minutes

June 8, 2020

Attendees

Board Members Present:

Melissa Ward
Jane Fucinaro
Margo Hamilton
Angie McClelland
Heidi Helmer
Mia Newman
Michaela Schieffer

NDA Members Present:

Kathy Hanford
Jennifer Rawlinson
Sheila Purdum

Call to Order

President Melissa Ward called the meeting to order at 7:10 PM via online Zoom Meeting.

Approval of Minutes

The May 2020 meeting minutes were reviewed. Angie moved to approve minutes, Heidi seconded. Motion carried, minutes were approved.

Officer Reports

President: First, Melissa discussed the State 4H Show, which has been cancelled due to the pandemic. The group has determined it will be run as a virtual show, and they will get back to NDA regarding what kind of awards they will have. The board agreed NDA will continue to sponsor dressage prizes for this virtual show, once details are received.

Secondly, the 2020 USDF Convention will be discussed at the June USDF Executive Board Meeting. USDF reached out to Melissa and asked what the financial situation looked like in case of having to cancel the Convention. USDF has decided to not hold the Welcome Reception at the Convention, so Melissa has cancelled reservations from the Zoo and NDA and Region 4 has been fully refunded.

Vice President: Margo brought up changing the venue from the ACC to spread out and respect health guidelines. The Board agreed we should have enough time to figure this out in the next couple of months. This decision will also ride along with how the Awards Committee handles the rest of the year. She will call ACC and ask them what their cancellation policy is in the case of having to postpone or cancel our Banquet from the original November 15th date.

Secretary: No report from Jane.

Treasurer: Melissa reported for Lana -- As of the first of May, the main account has \$6,054.60. Show account has \$14,689.56. PayPal has a balance of \$102. Refunds for the Classic/USDF/EF have been processed, refund from the Zoo is on its way. \$5 income from Fundraising is our quarterly earnings from Amazon Smile. We got a thank you note from TDF for our Century Club sponsorships. Lana is working on replacing Tish's information in our Paypal account.

Jane moved to approve the financial report, Michaela seconded. None opposed, motion carried.

Committee Reports

Competition: Jennifer reported that the best way forward with virtual shows is to adapt our current NDA Recognition to the Virtual Show Series. The Virtual Shows are not a level playing field for those competing in person, therefore the Committee has some concerns about making these Virtual Shows eligible for year end awards, however, they want to award those participating. Jennifer guided the Board through an edited Show Recognition Form to convert it to a Virtual Show Recognition. Heidi and Kathy volunteered to be Show Secretary for another show virtual show in July. There may be four possibilities for in person shows for this year's schooling show series. A decision

regarding the Schooling Show Championships (September 20) will be made at the end of July.

Overall, there were 75 rides, 49 people. ⅓ of them were not members of NDA. The Virtual Show was successful in a sense of marketing and bringing in new membership. The Committee estimated \$300-\$400 in revenue.

Competitions committee suggests working with the Awards committee to develop a year end awards program that is specifically for Virtual shows. Heidi makes a motion that the NDA board authorize the competitions committee to offer virtual shows for the 2020 season and expand the NDA recognition program to include virtual shows that may be eligible for virtual show series prizes only.

Micheala Seconds motion, motion carries.

Junior/Young Rider: Mia reported that she contacted Missy, she agreed to do a clinic for \$750/day plus expenses. Mia would like to work with the education committee to come up with dates for scheduling this. Jane suggested Mia making a list of fundraising ideas for Juniors that groups could do at their own barns.

Membership: Angie reported that NDA has 121 members this year, and we are doing very well considering we are in a pandemic.

Awards: No report from Kathy.

Publicity: Melissa reported 306 people on the email list. 4 emails have gone out. A virtual schooling show has been added to the webpage. Discussion of what should be in issues of the contact to come out. Perhaps releasing a Quarantine Issue instead of a Shows issue.

Fundraising: Margo would like to do an online auction August/September

Equipment: No report.

Education: The Education Committee has not yet heard back from Beth Baumert in regard to when she would be able to do another "When Two Spines Align" book club. Education committee hopes to be having a meeting soon.

There are plans in the works for a Trivia night. Heidi has more details on that event.

Volunteer: No report.

Western Dressage:

Sheila expresses the concerns from Western Dressage that it seems as if the membership in USEF for Western Dressage Rider Awards is above and beyond what is recommended for Classical Dressage Rider awards. After some discussion, it is explained that these two are equivalent as all members of NDA who are applying for rider awards need to be members of USEF.

Western Dressage Committee would like to have a Flow Chart or Cheat Sheet for Western Dressage as Classical Dressage has. The Western Dressage Committee will develop and submit that new cheat sheet for publication.

Old Business

New Business

No new business.

Next Scheduled Meeting

The next meeting will be held on July 13th, details TBD.

Adjournment

Angie McClelland motioned to adjourn, Heidi Helmer seconded. The meeting was adjourned at 9PM.

Respectfully submitted by Jane Fucinaro, 2020 NDA Secretary