

Dear 2022 NDA Potential Sponsor,

Nebraska Dressage Association is pleased to offer you the opportunity to be an active sponsor of our organization. We are a 501(c)(3) non-profit educational organization whose purpose is to foster a high standard of horsemanship by promoting equestrian activities that employ classical and western dressage techniques and encouraging competitions in Nebraska. Since 1973 our membership has grown to over 160 members across the state; it includes barn owners, trainers, breeders and riders of all ages, levels, and abilities.

Each year we rely on generous donors like you to enable us to provide our membership with educational opportunities, a schooling show series, a nationally recognized competition, and a year-end awards program. It is only with your generous financial support that we can provide these unique opportunities to our community.

This year, NDA is bringing the Cornhusker Classic Dressage Show to the Omaha area. This nationally recognized horseshow will be held May 28-29, 2022 at Quail Run Horse Center, a premier horse show facility located in Elkhorn, NE. This event is open to the public and attracts competitors from multiple states.

We hope you will take a few minutes to look over the enclosed sponsorship opportunities. They explain the levels of sponsorship available and the numerous benefits of becoming an NDA sponsor. Further information may be found at <https://www.nebraskadressage.org/our-sponsors.html> or email: [joannaegale@gmail.com](mailto:joannaegale@gmail.com).

Thank you for considering becoming an NDA sponsor or renewing your support.

Sincerely,

Joanna Gale  
Shan Lawton  
Co-chairs, NDA Fundraising Committee



## GRAND PRIX SPONSOR

**\$1000**

- ▶ Full page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Full page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
  - Full page ad in the show program
  - Vendor trade space next to main show arena
  - Two class sponsorships each day (3 days)
  - Business representative to present prestigious FEI Awards at Cornhusker Classic I & II
  - Promotional items included in competitor bags
  - Name and business information announced during competition
  - Signage/banner hung at competition by business representative
- ▶ Schooling Show Championships Benefits:
  - Two class sponsorships
  - Promotional items included in competitor bags
  - Name and business information announced during competition
  - Signage/banner hung at competition by business representative
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
  - Four tickets to the November event
  - Name and logo featured in banquet program
  - Special recognition
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program, mention, or free auditing for four people

## INTERMEDIATE SPONSOR

**\$750**

- ▶ Full page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Full page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
  - Full page ad in the show program
  - Vendor trade space next to main show arena
  - One class sponsorship each day (3 days)
  - Promotional items included in competitor bags
  - Name and business information announced during competition
  - Signage/banner hung at competition by business representative
- ▶ Schooling Show Championships Benefits:
  - One class sponsorship
  - Promotional items included in competitor bags
  - Name and business information announced during competition
  - Signage/banner hung at competition by business representative
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
  - Two tickets to the November event
  - Name and logo featured in banquet program
  - Special recognition
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program, mention, or free auditing for two people

## PRIX ST. GEORGE SPONSOR

**\$500**

- ▶ Half page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Half page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
  - Half page ad in the show program
  - Name and business information announced during competition
  - Signage/banner hung at competition by business representative
- ▶ Schooling Show Championships Benefits:
  - Promotional items included in competitor bags
  - Name and business information announced during competition
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
  - Two tickets to the November event
  - Name and logo featured in banquet program
  - Special recognition
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program, mention, or free auditing

## THIRD LEVEL SPONSOR

**\$350**

- ▶ Half page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Half page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
  - Half page ad in the show program
  - Name and business information announced during competition
- ▶ Schooling Show Championships Benefits:
  - Name and business information announced during competition
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
  - Name and logo featured in banquet program
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program or mention

## INTRO LEVEL SPONSOR

**\$250**

- ▶ Quarter page ad in NDA's newsletter, *The Contact*, for one year (5 issues)
- ▶ Quarter page ad in NDA's Membership Handbook, logo in Sponsor Directory
- ▶ Cornhusker Classic Benefits:
  - Quarter page ad in the show program
  - Name and business information announced during competition
- ▶ Schooling Show Championships Benefits:
  - Name and business information announced during competition
- ▶ NDA Annual Meeting and Year-End Awards Banquet Benefits:
  - Name and logo featured in banquet program
- ▶ Name and logo/business information listed on NDA website with link
- ▶ Recognition at all NDA Educational Events in form of logo in program or mention

### ADDITIONAL OPPORTUNITIES

*Cornhusker Classic and Schooling Show Championships sponsorships*



## ADVERTISING SPECIFICATIONS

NDA sponsorships run from spring to spring each year (not by calendar year). Sponsors are responsible for submitting their own ad artwork for publication in NDA materials. If you would like your ad professionally designed for you, please let us know. We have designers associated with the organization that can help. (Note: Design fees are between the designer and client.)

**Ads must be submitted as PDF or high-resolution JPC (300 dpi).** All ads are full color (4-color process) unless otherwise stated. See chart (below) for dimensions.

### PLEASE...

Submit your ads, design requests, or advertising questions:

Carrie Cross  
 carriecross73@gmail.com

<b>THE CONTACT E-NEWSLETTER</b>	<b>AD SIZE</b> <i>(no bleed)</i>	<b>SHOW PROGRAMS</b>	<b>AD SIZE</b> <i>(no bleed)</i>	<b>MEMBER HANDBOOK</b>	<b>AD SIZE</b> <i>(no bleed)</i>
Full page	8" x 10.5"	Full page	5.25" x 8"	Full page	5.25" x 8"
Half page	8" x 5.25"	Half page	5.25" x 4"	Half page	5.25" x 4"
Quarter page	4" x 5.25"	Quarter page	2" x 3"	Quarter page	2" x 3"

RETURN THIS PORTION WITH YOUR PAYMENT

## THANK YOU FOR SUPPORTING NDA!

SPONSOR *(How you would like to be listed.)*

CONTACT PERSON

ADDRESS

PHONE

EMAIL

\$1000 GRAND PRIX SPONSOR

\$350 THIRD LEVEL SPONSOR

\$750 INTERMEDIATE SPONSOR

\$250 INTRO LEVEL SPONSOR

\$500 PRIX ST. GEORGE SPONSOR

\$ \_\_\_\_\_ FREESTYLE SPONSOR

SEND OR EMAIL COMPLETED FORM WITH CHECK MADE PAYABLE NDA (OR PAY VIA PAYPAL) TO:

Joanna Gale NDA Fundraising Co-Chair 9618 N 30th ST Omaha NE 68112  
 joannaegale@gmail.com 817-456-0655  
 Pay via PayPal: <https://www.nebraskadressage.org/our-sponsors.html>

# NDA'S CORNHUSKER CLASSIC

*Sponsorship Opportunities*



## SPONSOR INFORMATION

SPONSOR (How you would like to be listed.)

CONTACT PERSON

ADDRESS

PHONE

EMAIL

## Class Sponsorship

Benefits: Your business or name will be announced as a sponsor for a single class. All family and friends of competitors will hear this announcement, and it will be heard across the stabling areas.

**\$25/CLASS** I WANT TO SPONSOR:

*Example: I want to sponsor Second Level Test 1, or I want to sponsor the USEF Four Year Old Test. If not specified, class will be assigned as needed. FEI Classes excluded.*

## Level Sponsorship

Benefits: Your business or name will be announced as a sponsor for three classes in a level. All family and friends of competitors will hear this announcement, and it will be heard across the stabling areas.

**\$60/LEVEL** I WANT TO SPONSOR:

*Example: I want to sponsor Introductory Level, or I want to sponsor Fourth Level. If not specified, level will be assigned as needed. FEI Classes excluded.*

## Arena Letter Annual Sponsorships

Your business or name will be listed in all show programs, on the NDA website under Sponsors and listing in each NDA "Contact" newsletter.

**\$75/LETTER** I WANT TO SPONSOR:

*Example: I want to sponsor Arena Letter(s): A F P B R M C H S E V K G I X L D.  
If not specified, an arena letter will be assigned as needed.*

## T-Shirt Sponsorship

Your business or name will be listed on the Cornhusker Classic t-shirts that are available for free to all volunteers and competitors. *\*Must receive notice of your sponsorship by 5/1/2022\**

**\$80**

SEND OR EMAIL COMPLETED  
FORM WITH CHECK MADE  
PAYABLE TO NDA (OR PAY  
VIA PAYPAL) TO:

Joanna Gale - NDA Fundraising CO-Chair 9618 N 30th ST Omaha NE 68112  
joannaegale@gmail.com 817-456-0655  
Pay via PayPal: <https://www.nebraskadressage.org/our-sponsors.html>