



NDA Board Meeting Minutes

July 8, 2024

Gere Library Room #2, Lincoln, NE
6:30 to 8:00 PM

Attendees

Board Members Present:

Karen Stricklett, Secretary
Kathy Hanford, President
Jen Rand-Weaver, Vice President
Linda Smith, Board Member
Darian Kauk, Jr. Representative
Sara Loseke, Board Member
Laureen Van Norman, Board Member
Jena Vogt, Board Member

Board Members Absent:

Carrie Cross, Treasurer

NDA Members Present:

Mike Smith
Amanda Percival
Jennifer Rawlinson

Call to Order

President Kathy Hanford called the meeting to order at 6:31 PM.

Approval of Previous Meeting Minutes

Meeting Minutes from 6.17.24 were reviewed. Sara moved to approve the Minutes and Jena seconded the motion.

Officer Reports

President:

Recommended that we table discussion of advertising and photos from Melissa Ward at this time.

Vice President:

Jen Rand-Weaver reported that Saturday, November 9th will be the date for the Annual Awards Celebration. This will take place at Carrie's church. NDA will probably not be able to pay for catering so need to think of another option for food. We will ask sponsors to cover the engraving of the trophies. Dressage Finals are the 7th through the 10th, which could affect attendance to some extent.

Should we have a silent auction at the banquet? Silent auction over the summer for the Juniors and then separate items at the Awards Celebration.

It was recommended that tickets be available for purchase and then put these into goldfish bowls that are set up with each auction item. Drawing will then be completed to announce the winners of the various items. This would be the same thing that we did at the CC show this year.

Secretary:

No report

Treasurer:

Discussed Carrie's reports that were submitted and it was noted that we do not owe money to Jennifer due to the fact that the hotel costs were charged to the NDA credit card.

Committee Reports

Awards:

Nothing to report

Competitions:

Mike Smith, Jennifer Rawlinson and Kathy Hanford

There are five level three shows in this region. Two in KC, two in Des Moines and one in Omaha (the Cornhusker Classic). Anne Sushko said that we need to provide opportunities for our riders. Instead of Memorial Day weekend, look at a different date other than Memorial Day Weekend. Jennifer has been talking to Jim Urban. They will find a family member to run the show.

Looking at the dates in May – Lauren moved that we support the competition Committee's recommendations. Linda seconded the motion. All were in favor and the motion passed. The possibility of moving the show up a week was discussed. The license must be submitted by July 14th.

Mike pointed out that the biggest cost for NDA is the cost of the facility. We are incurring all of those costs, unlike Maffitt Lake.

We will have the 2025 CC schooling show at Stillwaters in Lincoln.

Recommend: Get the show license by July 14th and then work out the details with Dan Urban.

Recommend: Increase show recognition fee from \$25.00 to \$100.00.

Moved to approve increase – Jen Rand-Weaver Sara Loseke seconded the motions. Motion carried. One abstention – Linda Smith.

More schooling shows coming up – one at Stillwaters and one in Kearney (Mountain Rose – Emily). Show one day and ride a test on Sunday. Mountain Rose Equestrian Center. Will announce the dates – most likely in August.

Education:

Karen pointed out that there are many available opportunities this season through other events in our area and barn offerings. Nothing specific has been set up for an NDA sponsored educational event at this time.

Finance Committee:

Sara, Kathy and Carrie will meet and work together to clean up the account balances and show account.

Fundraising:

No new information. Talked about mailing out the sponsorship letters – made a list, but not sure if they have gone out yet.

Linda and Jena will compose a letter for sponsorship to distribute via email and mail.

Membership and Horse Registration:

One new horse and one new rider. 95 members now.

Publicity:

Carrie is working on the Newsletter, but she needs content to put the newsletter together. One idea is to publish Competition Results in the newsletter. Barn Showcase for Providence Farm or Trainer Profile would be a good addition. Article on thanking volunteers for their help at the NDA shows. Karen agreed to provide a short piece about volunteers and how integral they are to NDA.

Volunteer Committee:

Karen will begin lining up volunteers for the Schooling Show championships. Will send out an email to previous volunteers in August. Once the details are available, Karen will also create a sign up Genius for the Friday before and the Saturday of the show (September 13th and 14th).

Junior/Youth:

Discussed applying for a Grant for the next youth clinic. Adult representative on the committee is Jen Rand-Weaver.

Saturday August 3rd from 4:00 PM to 8:00 PM at Chipotle making 25% of profits. QR code on website if cannot attend, can donate.

It was also noted that individuals must be NDA members to participate in the NDA sponsored Junior/Youth programs.

Equipment Management:

Ken Timmerman continues to be in charge of the NDA trailer and its content. Needs to put on a new tire.

Western Dressage:

Lynn Palm Clinic in Fremont took place the 22nd through the 25th. Discussed process to get WDAA recognition – too complicated due to USEF guidelines. Will always have WDAA for schooling shows through NDA.

Old Business

Ad Hoc SafeSport – place holder

New Business

Darcy Beck asked for approval to post an advertisement for a friend. No decision was made.

What to do with email accounts? Don't always come through – on the website – this results in communication breakdown.

Need to revisit communications including email. Carrie is the administrator of the email account. We need a backup administrator. Google Drive isn't effective either. Jen will get together with Carrie and help as backup administrator. They will work together to make this system more efficient.

Jen will do Social Media and emails. Pictures from Melissa Ward – has asked Carrie to put them on Social Media and Website. They need content to share on sites. Determine who the Administrators are on the Website and see who else can assist with these things.

Next Meeting Scheduled

The next meeting will take place on 8/12/24 at 6:30 at the Gere Library Room #2 in Lincoln.

Adjournment

Laureen moved to end the meeting and Linda seconded the motion. All were in favor and the meeting was adjourned at 7:46 PM.

Respectfully submitted by:

Karen L. Stricklett

NDA Secretary