



**NDA Board Meeting Minutes**  
February 13, 2023 via Zoom

**Attendees**

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**Board Members Present:**

- Sheila Purdum, President
- Carrie Cross, Secretary
- Kathy Hanford
- Isabella Grosskopf, JR/Yr
- Linda Smith, VP
- Sara Loseke, Treasurer
- Tillie Jones

**Board Members Absent:**

- Karen Stricklett
- Margo Hamilton

**NDA Members Present:**

- Tammy Grosskopf
- Cece Holst
- Amanda Percival

**Call to Order**

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President Sheila Purdum called the February 2023 meeting to order via zoom to order at 6:30 pm.

**Approval of Previous Meeting Minutes**

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The January 2023 NDA board meeting minutes were reviewed. Sara Loseke moved to approve the minutes. Kathy Hanford seconded. Motion carried. Minutes approved.

**Officer Reports**

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**President:** Sheila thanked the education committee for a successful education event on Saturday, February 11<sup>th</sup>. We will be sharing a booth with UNL Horse at the FEI World Cup. Sheila is working on a banner/poster for the booth.

**Vice President:** Linda Smith asked about the banquet for 2022 and what we lost. Sara Loseke shared her screen with the results of the banquet P/L sheet. We lost close to \$1,000. All engraving and ribbons for the year-end banquet go into the cost of the Awards banquet.

Linda looked at dates for the 2023 Award banquet and she has talked to Parkers, Round the Bend, and Mahoney and the cost to rent the facility is \$200. Food can be brought in to all facility's that she looked at. She talked to Parkers about a menu.

Kathy asked if we do it at Mahoney, can we have it on a Sunday afternoon? Can we bring in food? Mahoney, we would have to have a park pass to get in.

Looking at the weekend of Nov 18<sup>th</sup> for the awards banquet this year

**Secretary:**

No report for secretary

**Treasurer/Finance:**

Sara began with overall financial reports of where NDA is from Jan 1 to date. Not much activity to date. We paid for our director's liability insurance. Paid out scholarships, exp reimbursement for Christine Walker to go to USDF Convention. We are sitting at a loss of \$2,012.25.

Omaha Equestrian Foundation resent the \$1,000 for sponsorship of 2022.

Main acct \$3,103.52 Show acct \$17,497.84

Budget overview - How many memberships is in the dollar amount listed on the budget. We need approx. 30 JR members at \$35 and 130 adult members. Sara to add "target" numbers in the monthly reports.

Kathy asked why there was \$1000 pulled out for trophy's & ribbons. Sara made sub-categories so that she can better track what the expenses are. Kathy has spent \$833 for the Classic ribbons.

Question was asked about how many Jr's we normally have, how many family members, how many adults. We ended 2022 with 122 members. Linda asked about \$3000 in awards expenses. The awards banquet should cover itself in so far as food, rental of venue and awards. 2021 made approx. \$2000.

Sheila asked about possible raffling the Shadbelly at the Classic this year instead of as a silent auction item at the banquet.

Kathy will go back and look at numbers for the Classic schooling show to see what our P&L are for that. Generally, we make a profit on the Classic Schooling show.

Generally, with education we speculate that we break-even on Education.

We will bring up the Newsletter budget to \$1,000.

Discussed all per diem travel to travel expense line, but it was felt that we needed to keep competition travel exp stay in competition fund.

Looked at convention expense and what will be expected of NDA from USDF. For now, we will be leaving the travel at \$3000. Jr/YR will be left at \$1000 with the expectation of break-even.

Membership expense is what we pay USDF. We need to make it clear as to where membership fees go. Sheila said that would be a great short newsletter article.

Fundraising exp. is at \$500, with income at \$2,725.

Insurance for competitions is at \$1,900 for 2023. Sara discussed that the \$500 fundraising exp should not be a limiting factor in fundraising if we can make money on what we are ordering and expecting in income.

Publicity exp – can be used for current materials, banner at World Cup table, tri-fold, etc for promotional materials. Update promotional materials with updated contact information for NDA. With website, name, emails, etc. Raised the publicity exp to \$1,000.

Kathy moved that we accept the budget as amended Tillie seconded the motion. Budget will be emailed out to the board members for approval as amended via email.

## **Committee Reports**

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**Awards:** Kathy has ribbons ordered for the Classic shows. Kathy will look at the trophy's for the Classic. Kathy took advantage of Hodges 15% off deal to order those ribbons.

**Competitions:** Competitions had a nice meeting about a month ago. Competitions discussed the Schooling Show Championships at a local barn, but with logistics of haul-ins, and with running it more like a rated show. It will be held at Lancaster event center this year. We will re-evaluate after the 2023 show.

**Education:** NDA hosted a “kick-off to education at First Presbyterian Church on February 11, 2023 which started at 9:00 am. Jodi Holmes from Nutrena gave a presentation on feed and nutrition followed by Kathy Hanford on what is required to qualify for NDA year-end awards. We had a wonderful potluck lunch followed by a presentation of “On the Levels” by USDF. We completed the day at approximately 1:30 pm.

The jr's and WD committees both got together at lunch to discuss plans for the year.

Our next education event will be a “Stress Management” webinar by Clare Morrison on March 16<sup>th</sup> at 7:30 pm via zoom. An event has been created on Facebook with details posted there. Carrie will send email reminders from the education committee regarding this event.

**Fundraising:** Tillie Jones, thinking about apparel for NDA & world cup. Tillie showed a design for a hat with state of NE on it and NDA logo on back. Looking at discount for purchasing hats. Also, looking at stickers of the NDA logo. Kathy asked about with having Fei World Cup on the hat, will we be breaking any copyright issues with them.

Also looking at other logo options for hats and other apparel as well.

**Membership:** Sheila looked at membership roll and we are currently at 29 members. Kathy is planning on being at the Shaggy and Spring Fling to help with registering members and horses.

**Publicity:** Melissa is working on handbook with anticipated date of March. Carla is working on transferring the website from Weebly to Wix.

**Equipment Management:** No Report

**Junior/YR:** Jr committee is looking at collaboration with fundraising on apparel. Jr's discussed a base layer or shirts with Team NDA jr's or Team Jr's. Isabella will work with Tillie and Clare on some of the ideas that came out of Jr meeting on Feb 11<sup>th</sup>.

Isabella discussed with the Jr's on Saturday, Feb. 11 as to the Omaha World Cup and meeting at the event and when. Also looked at t-shirts for Jr's. Izzy sent out a survey and the most wanted was performance anxiety and 2<sup>nd</sup> most was a riding clinic.

**Volunteer:** No Report

**Western Dressage:** We did have a meeting with the Western Dressage committee Feb 11<sup>th</sup> and we discussed reaching out to Ranch Riders and Pinto show people. We also had a couple of new people at the meeting. We did have an interest in the committee about applying for the Lynn Palm grant through TDF for a clinic this year.

### **Old Business**

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World Cup – Booth shared with UNL Equine. Sheila will be sending out a survey on helping with the booth.

### **New Business**

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USDF contacted Providence Farm about hosting another Jr/YR clinic. Linda will get more information as it becomes available as far as when and who the clinician is.

Postcards work. Tammy and Isabella sent postcards to the jr's and that seemed to work really well.

### **Next Meeting Scheduled**

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The next meeting will be March 13, 2023, 6:00 pm at First Presbyterian Church in Lincoln, NE.

### **Adjournment**

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Kathy moved to adjourn at 8:07pm. Linda seconded. Meeting adjourned.

Respectfully submitted by:  
Carrie Cross, NDA Secretary