



Dear Potential 2016 NDA Sponsor,

On behalf of the Nebraska Dressage Association, we are pleased to offer you the opportunity to be an active sponsor of our organization. The Nebraska Dressage Association is a non-profit, educational organization whose purpose is to foster a high standard of horsemanship by promoting equestrian activities that encourage the use of classical dressage techniques, and also to encourage dressage competitions in Nebraska.

Each year we rely on generous sponsors and donors in order to provide our membership with educational opportunities, a schooling show series, nationally recognized shows, and a year-end awards program.

Please take a few minutes to look over the following sponsorship packages. These explain the levels of sponsorship available and the numerous benefits of becoming an NDA sponsor.

Thank you for considering supporting NDA and its membership in 2016.

Sincerely,

2016 Sponsorship Chair

Gracia Huenefeld
graciarae@yahoo.com
402-604-0060

Benefits of NDA Sponsorship

Grand Prix, Intermediate, Prix St. Georges, Third Level, Intro Level and Freestyle Level Sponsors will reach our 120+ members and their families monthly via an advertisement in the NDA e-newsletter, *The Contact*.

Sponsors will be prominently featured at NDA's nationally recognized shows, which are attended by up to 500 people. Those attending the competition, in addition to NDA members, include dressage enthusiasts from North Dakota, South Dakota, Minnesota, Nebraska, Kansas, Iowa, and Missouri.

Sponsors and donors will be acknowledged on our website (www.nebraskadressage.org), in the show program for our recognized show as well as Schooling Show Championship show program, and in our annual Membership Handbook.

And who are these dressage enthusiasts? An independent study done by USDF found that dressage exhibitors and spectators fit the following demographic profile: 95% female, 60% are age 31 to 50, 50% are college graduates, 50% have an income of \$75,000+, 60% are Executives or Management, and 95% use at least one credit card.