



NDA Board Meeting Minutes

January 12, 2015

Attendees

Board Members Present:

- Melissa Ward, President
- Jane Fucinaro, Vice President
- Heidi Helmer, Secretary
- Kathy Hanford, Treasurer
- Jenae Tilford, Junior Representative
- Dara Liss
- Emily Johnson
- Lauren Van Norman

Board Members Absent:

- Gracia Huenefeld

NDA Members Present:

- Joni Tilford
- Amy Blum
- Jennifer Rawlinson
- Angie McClelland

Call to Order

President Melissa Ward called the January meeting to order at Misty's Steakhouse (Havelock) in Lincoln at 6:40 pm.

Approval of Previous Meeting Minutes

The October 2014 NDA meeting minutes were reviewed. Kathy motioned to approve the minutes. Jane seconded. Motion carried. Minutes approved.

The November 2014 NDA Member meeting minutes were reviewed. They will be approved by the membership at the 2015 NDA Member meeting after review by the membership.

The December 2014 NDA Member meeting minutes were reviewed, as the meeting was primarily informational, there were no motions to vote on. Jane motioned to approve the minutes. Emily seconded. Motion carried. Minutes approved.

Officer Reports

President: Melissa reported that NDA has the opportunity to be a sponsor for The Dressage Foundation's Century Club in 2015. Heidi made a motion to donate \$100 to The Dressage Foundation for 2015, Lauren seconded. Motion carried.

Melissa also reported that 4H had contacted NDA regarding sponsoring a year end award for dressage for 4H. Discussion ensued as to the best way to sponsor this year end award. Jane made a motion to sponsor two year end awards, Champion and Reserve Champion, for a total sponsorship of \$60. Heidi seconded. Motion carried.

Vice President: Jane reported that the Omaha International Horseshow (April 9-11, 2015) will be including a CDI dressage show. Further discussion was held until New Business was addressed.

Jane provided her report from her attendance of the USDF convention in December 2014. She will be providing a write up in the next Contact.

Jane also reported that she would be looking at possible dates for the 2015 Awards Banquet and Annual Membership Meeting.

Secretary: No report.

Treasurer: Kathy reported that our total account balance is \$11,264.92. The show balance is \$3,007.07. Kathy provided a full report of the 2014 budget. The 2015 budget was discussed preliminarily, and will be finalized at the February 2015 meeting after the committees have met to discuss their proposals for the 2015 budget.

Educational scholarships for 2015 for Open, Adult Amateur, and Young Rider in the amount of \$500/piece were discussed. These scholarships would be in accordance to the scholarships applied for and awarded to NDA members in 2014. Heidi proposed that the scholarships continue in 2015. Jane seconded. Motion carried.

Committee Reports

Membership: Diana Spaulding provided the membership report to Melissa via email. There are currently 44 NDA members.

Competitions: Jennifer Rawlinson and Amy Blum were present to give a Competitions Committee report. Jennifer provided a Cornhusker Classic Comparison outlining expenses and income associated with the Classic in 2012, 2013, and 2014. The 2014 Classic lost money due to low participation, and discussion ensued as to the possible reasons for drop in attendance.

The 2015 Cornhusker Classic will be held at the Lancaster Event Center. The Competitions Committee has been in contact with Quail Run as to the possibility of utilizing their venue, but in 2015, the dates conflict with a Quail Run event, and permanent stabling at Quail Run is under construction. The Competitions Committee and Quail Run are currently negotiating dates and fee schedule for the 2016 Classic. The Committee notified the board that the Lancaster Event Center has undergone fee schedule changes, but expenses for 2015 are expected to be comparable to 2014.

The board reviewed the rough draft of the Classic 2015 prize list. It will continue to be offered as a USDF Level 3 show, as this provides more opportunity for classes associated with a Level 3 show to be available for participants. The Competitions Committee will be reviewing the fee schedule, in

comparison with other shows held in neighboring states.

Amy and Jennifer asked for the board's assistance with encouraging promotion of the 2015 Classic. The board agreed to assist with promoting participation of members as competitors and volunteers, and creating a plan for advertising the event. There was much positive feedback from the competitors at the 2014 Classic, and this feedback will be used in advertising and promotional efforts.

Awards: Lauren provided a report from the Awards Committee. The committee has formed a cohesive group who work well together. They are encouraging people to support "fun" awards for schooling and recognized shows.

The 2014 President's Award was awarded to Tish Gade-Jones for her efforts as NDA treasurer and many other areas of support for NDA during the past three years. Past president Katie Miller will be presenting the award to Tish.

Publicity: Melissa reported that the NDA website has been updated, including the calendar. The board members were also informed that they have email addresses associated with NDA.

Melissa reported that she would be planning the NDA booth representation for the Omaha International Horse Show (April 9-11). Materials that were created in 2014 will be used again for the booth. In order to reserve a booth for the event, Heidi made a motion that funds be approved in the amount of \$530 for renting the booth space and needed services (i.e. electricity). Jane seconded. Motion carried.

Fundraising: Gracia was not present, but Melissa provided the sponsorship report. There are several new sponsors.

Melissa reported that Anne Sushko had sold several dressage coloring books at several regional shows.

Equipment Management: Melissa inquired about purchasing pre made signage that could be utilized for the Region 4 Adult Clinic, and future NDA events. The board will be discussing this further in February.

Education: The USDF Region 4 Clinic was discussed. Jami Kment has submitted a budget to USDF for their approval. The education committee with working with Providence Farms to plan the event.

Junior/YR: Jenae reported that she is looking into selling NDA apparel as a fundraiser. She will also be planning a fundraising event (i.e. breakfast) at the USDF Region 4 Clinic.

Old Business

Dara reported that the Rider Tests Clinic held in October 2014 were very successful. She is planning to work with Ulla in continuing a series promoting the USEF Riders Tests and Western Dressage in 2015. She asked that the board consider adding a year end award for the USEF Riders Tests. Also, it was asked if NDA would consider sponsorship of this series in 2015. The board will take both of these into consideration at the February 2015 meeting.

New Business

Tabled due to the lateness of the hour.

Next Meeting Scheduled

The next meeting will be February 9, 2015, 6:30 pm at Misty's Steakhouse (Havelock) in Lincoln, NE.

Adjournment

Dara moved to adjourn the meeting at 9:35 pm, Jane seconded. Motion carried. Meeting adjourned.

Respectfully submitted by:

Heidi Helmer
NDA Secretary, 2015