



NDA Board Meeting Minutes

August 11, 2014

Attendees

Board Members Present:

- Katie Miller, President
- Melissa Ward, Secretary
- Tish Gade-Jones, Treasurer
- Tillie Jones, Junior Representative
- Dara Liss
- Jane Fucinaro
- Kathy Hanford

Board Members Absent:

- Briana Bartlett, Vice President
- Laura Stueck

NDA Members Present:

- none

Call to Order

President Katie Miller called the August meeting to order at Firespring in Lincoln at 7:11 pm.

Approval of Previous Meeting Minutes

The July 2014 NDA meeting minutes were reviewed. Kathy motioned to approve the minutes. Dara seconded. Motion carried. Minutes approved.

Officer Reports

President: Katie confirmed that Jane will be the NDA delegate for the USDF Annual Convention. She also passed along thank-you sentiments from the winners of the State 4H NDA-sponsored classes.

Vice President: No report.

Secretary: Melissa reported that she has sent 75 coloring books to Anne Sushko for sale at upcoming Colorado shows. Melissa and Tillie will also put together an NDA representative tack stall for the Progressive Barn Party at Region 4 Championships.

Treasurer: Tish presented the financial report, which reflects that there are still some outstanding invoices from the Lancaster Event Center, as well as an outstanding recognition fee for the Providence Farm Schooling Show.

Committee Reports

Membership: Katie passed along a report from Diana Spaulding that there were two new memberships this month.

Competitions: Katie relayed a report from the competitions committee that the Schooling Show Championship prize list is forthcoming. Additionally, the Cornhusker Classic for next year is planned for May 30–31, 2015, at the Lancaster Event Center pending updates from Quail Run regarding a possible venue change.

Awards: No report.

Communications: Melissa reported on email performance for the month. Emails are being well-received with exceptional open rates and the mailing list is very clean.

Publicity: No report.

Fundraising: Lisa Van Stratten sent a report stating that she is still looking for people to help with the year-end fundraising efforts (banquet and silent auction). Lisa will work on the show program for the Schooling Show Championships. Melissa will send out an email to seek a new Fundraising chair, with content provided by Katie.

Equipment Management: No report.

Education: As of August 8, two (2) rider applications have been received for the David Marcus clinic. The education committee is still working on sponsorships for lunch, and will continue to advertise the event through social media.

Junior/YR: Tillie is trying to determine a date for the next junior dinner event, possibly September 20. She is also planning a Halloween event at Roca Berry Farm and a Christmas party at the Jones' household on or around December 5. The board suggested advertising these events in a flyer inserted into the packets at the Schooling Show Championships.

Old Business

None.

New Business

Melissa reported an issue that was raised to her by Jennifer Rawlinson regarding the NDA "Schooling Show Scholarship" \$40 certificates that are awarded to NDA members at the end of the year. There has been confusion on several occasions when NDA members want to redeem the certificates at NDA-recognized schooling shows (i.e. Middle Cross Schooling Show or Providence Farm Schooling Show), when the certificates are only supposed to be used for NDA-sponsored schooling shows (i.e. Cornhusker Classic Schooling Show or Schooling Show Championships) which are NDA-funded.

Most recently, an NDA member used a certificate to enter County Fair, which is not funded by NDA, and is only funded by Lancaster Event Center. Therefore, Lancaster Event Center still requires \$40 payment for that member's entry fees. Additionally, some recognized shows have been accepting the \$40 certificates in error, and need to be either reimbursed by NDA or educated about the policy.

The board agreed that it is necessary to reword the certificates so that it is very clear what they can and cannot be used for. Kathy confirmed that she and the awards committee will make these wording changes before printing this year's certificates.

The board discussed ways to straighten out the outstanding miscommunications about already-used certificates. Kathy moved to reimburse Lancaster Event Center \$40 on behalf of the NDA member who used a certificate. Dara seconded; none opposed; motion passed. Katie will individually address the NDA member to help explain and clarify the situation for future reference.

Additionally, Katie will individually address the showrunners of various recognized shows and explain the policy so that there are fewer miscommunications next year. Combined with the new wording on the certificates, it should be much easier for members to use their certificates going forward.

Next Meeting Scheduled

The next meeting will be September 8, 2014, 7:00 pm at Firespring.

Adjournment

Melissa moved to adjourn the meeting at 7:58 pm, Kathy seconded. Motion carried. Meeting adjourned.

Respectfully submitted by:

Melissa Ward
NDA Secretary, 2014