

NDA Board Meeting Minutes

July 8, 2019

Attendees

Board Members Present:

Melissa Ward
Lana Erickson
Jane Fucinaro
Miya Higgins
Margo Hamilton
Gracia Huenefeld
Kathy Hanford
Angie McClelland
Heidi Helmer

NDA Members Present:

Laureen VanNorman
Jennifer Rawlinson

Call to Order

President Melissa Ward called the meeting to order at 6:39 PM at the Havelock location of Misty's Steakhouse in Lincoln.

Approval of Minutes

The June 2019 meeting minutes were reviewed. Margo moved to approve, Lana seconded. Motion carried, June minutes were approved.

Officer Reports

President: Melissa has sent Member Handbook to print and it will be mailed this week to membership. The membership directory portion of the handbook is longer than usual

due to increased membership from later in the year publication, so it went a little over budget. We budgeted \$700, and it will be approximately \$800 after postage. Melissa asked the Board if there was any reason to consider going completely electronic with the Handbook and avoid the costs of printing and mailing a physical book every year. If the handbook were to be completely electronic, we'd consider forgoing the member directory section, since we don't want to publish members' personal information on the internet. A possible solution would be a gated area of the website for members to sign in and access the directory. However, the Board discussed the actual need (or lack thereof) of the directory, and ultimately decided it was unnecessary.

Kathy Hanford moved that, beginning in 2020, we make our Member Handbook completely electronic; Angie seconded. No one opposed and the motion carried. The Board agreed to make an announcement about this change online and in *The Contact* notifying the membership.

Melissa also relayed a message from USDF that the GMO baskets that we do every year for the Convention will now be judged and there will be awards for the best basket in creativity and regional representation.

Vice President: Margo has no report.

Secretary: No report from Jane.

Treasurer: NDA ended the month (as of 7/7/2019) with \$6,837 in the main account and \$15,986, in the competitions account. Jane motioned to approve the report, Heidi seconded. All approved.

In our income under miscellaneous, it looks very high because of an accidental transfer of PayPal funds for the Region 4 NAYC Team, which is being corrected.

Another point, Kathy Hanford is still on PayPal account, along with Lana, and Melissa is under all the bank accounts too, just to have double accountability on the Board.

Lana is moving down the road, therefore NDA will occur a small fee to change filing address with the state.

Committee Reports

Junior/Young Rider: Miya reported that for clothing, there have been no final decisions made. She'd like to do a vest this year, and not sure about the minimum order because the vendor will be all online. Miya will be responsible for sending options to the Board via email in the next week or two.

She also has a lot of treat bags leftover from the show and would like to use them for the Championships.

She'd still like to do a Junior Party at Coda Cavallo: how to braid and other activities with games and food, thinking late August after Lancaster County Fair.

Membership: Angie shared that NDA has 134 members as of July 1st.

Competition: Laureen reported that she has the Schooling Show Championships prize list almost ready to go, with the exception of changing Kathy's address and also having hired security for the show. The WDAA show number will also need to be added. The prize list will be finalized at the next Competitions Committee, which will be Monday 7/15 at 6:00 PM.

Jennifer is sending out a survey to membership to gather feedback about the 2019 Cornhusker Classic.

Regarding the Classic, Jennifer reported that the show made money: \$3,832, which is the highest profit since 2012, and even more after the sponsorship checks are deposited.

Jennifer would like to ask the Awards Committee to make an exception in the year-end awards qualifying rules specifically for the Schooling Show Championship scores: Nina Denman's mother has fallen terminally ill and so Marie Maloney is stepping in to judge the SSC. This last-minute judge change means that people who may have planned to have scores from two different judges will be unable to if they also showed under Marie Maloney earlier in the year. Therefore, Jennifer is requesting that the Awards Committee waive the rule about having two different judges for scores, and count Marie's scores separately from the SSC, for that show only. The board had no problem with this, and left it to the discretion of the Awards Committee.

USDF requirements for new show managers who would like to run a Level 3 show (like The Cornhusker Classic) have changed and been made more difficult. NDA will need to

plan ahead and recruit heavily to find new people willing to take over the management of our show.

Awards: Kathy had no report to share.

Publicity: Melissa reported that there are 306 people on our mailing list. We have sent 3 emails since the last meeting. Our website domain has been transferred from Gate.com to Weebly, with all domain, hosting and email services from Gate.com cancelled (this resolves our duplicate hosting charges issue). Hosting and domain now reside in one place at Weebly, and our nebraskadressage.org domain is now good through 2021. Our custom email addresses have been reactivated with a free nonprofit account with Google. Total money saved: \$100/year.

Regarding the custom "Contact Us" form that we would like developed for our website, Lana said that she talked with a developer friend of hers and he said that he'd be interested in doing a form for us for free or a very nominal fee. It may be September until he's able to sit down and look at it.

The next issue of *The Contact* will go out in the first week of August.

Fundraising: Jane will look into doing some sponsorships for the Schooling Show Championships: awards and classes. For 2020, Jane will also look into doing tiers for Classic T-Shirt sponsorship in 2020.

Equipment: No report from Ken Timmerman.

Education: The scholarship applications were reviewed and the board voted on each category's winners: Alexa Starner (Jr/YR), Michelle Rohman (AA), Kate Rawlinson (Open). Jane will notify winners.

The NDA Horse Fair was discussed further and the education committee will meet soon to discuss dates.

Volunteer: Diane had no report.

Western Dressage: Kathy had no report.

Old Business

No old business.

New Business

No new business.

Next Scheduled Meeting

The next meeting will be held on August 12, 2019 at 6:30 PM at the Havelock Misty's in Lincoln.

Adjournment

Kathy motioned to adjourn, Gracia seconded. The meeting was adjourned at 8:00 PM.

Respectfully submitted by Jane Fucinaro, 2019 NDA Secretary