



# NDA Board Meeting Minutes

March 10, 2014

## Attendees

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### Board Members Present:

- Katie Miller, President
- Briana Bartlett, Vice President
- Melissa Ward, Secretary
- Dara Liss
- Kathy Hanford
- Jane Fucinaro

### Board Members Absent:

- Tish Gade-Jones, Treasurer
- Tillie Jones, Junior Representative
- Laura Stueck

### NDA Members Present:

- Patty Lavelle

## Call to Order

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President Katie Miller called the March meeting to order at Firespring in Lincoln at 7:09 pm.

## Approval of February Minutes

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The February 2014 NDA meeting minutes were reviewed. Kathy motioned to approve the minutes. Melissa seconded. Motion carried. Minutes approved.

## Officer Reports

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## **President:**

NDA has two upcoming opportunities to sponsor community dressage efforts:

1. *Class Sponsorship for the Shaggy Horse Show*  
Sponsorships are available for individual classes (\$25) or entire divisions (\$100) and benefit Cornhusker Pony Club & 4H. Kathy motioned to have NDA sponsor the Training Level division. Dara seconded, motion carried. In exchange, Melissa will send a half-page ad to Patty Lavelle so NDA may be showcased in the show program.
2. *The Dressage Foundation's Century Club*  
Sponsorship helps support the Century Club, which rewards horse/rider combinations whose combined age is 100+ years. Melissa motioned to have NDA sponsor the Century Club program for \$100. Briana seconded, motion carried.

The position of Registered Agent of Record will be taken over by Tish Gade-Jones.

**Vice President:** Preliminary planning has begun for the annual Year-End Awards Banquet. The board discussed possible locations and dates, ultimately deciding to hold the banquet at Parker's Smokehouse in Ashland, NE, on November 1, 2014. Possible themes were discussed, and it was suggested that NDA conduct an online poll to get ideas and engagement from NDA membership.

**Secretary:** No report.

**Treasurer:** Though absent, Tish sent the financial report ahead. There is \$14,000 in the main account, and \$8,000 in the show account. Melissa moved to approve the financial report, Kathy seconded, motion carried.

## **Committee Reports**

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**Membership:** No report.

**Competitions:** No report.

**Awards:** No report.

**Communications:** No report.

**Publicity:** Patty indicated that NDA is welcome to either have a booth or a table at the Shaggy Show at no charge. It does not need to be manned, and NDA can just leave advertising materials and pamphlets out for spectators.

**Fundraising:** Melissa passed along a report from Lisa Van Stratten stating we have collected an additional \$300 in sponsorships, bringing our total sponsors to 14 and our total sponsorship revenue to \$2800. We have also collected \$100 so far for class sponsorships for the Cornhusker Classic Show. Sponsor car magnets and banners have been distributed.

Lisa is looking to recruit help to run the annual tack sale at the Cornhusker Classic, and also help to hang NDA and sponsor banners at the venue. This request will go out via email and Facebook closer to the show.

**Equipment Management:** Melissa reported that she bought the new TV/DVD combo and digitized our freestyle VHS tapes, as per the 2014 budget allocations.

**Education:** The Education Committee will be conducting the "Prepare For Show Season" seminar at Firespring on 3/16 and is predicting good attendance. Melissa reported that the booth efforts for the International Horse Show on 4/11-4/12 are coming along as scheduled. Meanwhile, the committee is working to plan the additional events for the rest of the year.

**Junior/YR:** No report.

## **Old Business**

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Katie followed up with Sydney Ash regarding her fundraising proposal following last month's board meeting and has heard no response to NDA's suggestions of alternative ways to promote her cause.

## **New Business**

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Patty Lavelle, president of the Nebraska Horse Council (NHC), presented an opportunity for NDA to help sponsor a clinic in conjunction with NHC. NHC will be bringing in Betsy Steiner, who will be presenting at the Nebraska Horse Expo in November. Patty suggested we arrange for Betsy to come in a day or two early so that a more traditional (non-demo) clinic could be held on the Friday before the main Expo events at the Lancaster Event Center. If NDA sponsors the clinic along with NHC, proceeds could benefit both organizations. Since NHC is already paying for flights, NDA would only be responsible for covering expenses related to extended lodging and clinic fees. Patty does not yet have official costs and details from Betsy Steiner, and will email NDA with more information as soon as possible so that further action can be decided upon.

## **Next Meeting Scheduled**

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The next meeting will be April 14, 2014, 7:00 pm at Firespring.

## **Adjournment**

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Dara moved to adjourn the meeting at 8:26 pm, Kathy seconded. Motion carried. Meeting adjourned.

Respectfully submitted by:

Melissa Ward  
NDA Secretary, 2014