



# NDA Board Meeting Minutes

March 13, 2017

## Attendees

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### Board Members Present:

- Jane Fucinaro, President
- Kathy Hanford, Treasurer
- Miya Higgins, Junior Representative
- Margo Hamilton
- Gracia Huenefeld
- Kathy Lewis
- Judy Seward

### Board Members Absent:

- Laureen VanNorman, Vice President

### NDA Members Present:

- Kim Higgins
- Angie McClelland
- Jennifer Rawlinson
- Melissa Ward
- Michaela Schieffer

## Call to Order

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President Jane Fucinaro called the March meeting to order at Misty's Steakhouse (Havelock) in Lincoln at 6:45 pm.

## Approval of Previous Meeting Minutes

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The February 2017 NDA meeting minutes were reviewed. Kathy Hanford moved to approve the minutes. Judy Seward seconded. Motion carried. Minutes approved.

Note - on February 23, 2017, the January meeting minutes were approved via email.

## Officer Reports

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**President:** Jane provided the President's report. She reminded the board that Region 4 is offering an educational event at the World Cup on Saturday morning of the event. Also, USDF now has E-News, and GMO's are highlighted. It was mentioned that NDA may want to be highlighted in this news publication. Melissa stated that she would work with Michaela concerning this.

Jane also mentioned that The Dressage Foundation continues to sponsor the Century Club, and NDA has provided a sponsorship in the past. Heidi made a motion to approve a \$100 sponsorship to be given to TDF, Margo seconded. Motion carried.

**Vice President:** Jane provided the Vice President's report on behalf of Laureen. The date and location of the NDA Annual Banquet were discussed. The board determined that the Ashland Country Club had been a good location in 2016, and would be utilized in 2017. A potential date of November 18, 2017, was discussed. Jane stated that she would check with the Ashland Country Club to determine their availability.

**Secretary:** No report.

**Treasurer:** Kathy Hanford provided the Treasurer's report. The Main Account Balance is \$9853.75. The show account balance is \$9229.15. Kathy further reported that NDA is covering the insurance cost for the Region 4 booth at the World Cup. This amounts to \$50, and Region 4 will reimburse NDA.

Heidi moved to approve the Treasurer's Report. Margo seconded. Motion carried.

## Committee Reports

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**Membership:** Angie provided the Membership committee report. There has been a bump in NDA memberships related to the reminder emails sent by Melissa. As of March 1, NDA had 77 members, 20 more than had been received at this time in 2016.

Margo asked about a recruitment incentive. A member who refers a person who becomes an NDA member could receive some type of "credit", whether monetary, volunteer hours, etc. Melissa stated that this would need to be approved by the membership at the annual meeting, as it would be a change to the bylaws.

**Competitions:** Jennifer Rawlinson had sent an email report to the board previous to the meeting, but was present to provide a recap. The Cornhusker Classic Competitors' Party was discussed. Hourly drawings were mentioned. This is the 40th anniversary of the Cornhusker Classic, and the theme will reflect this. Margo stated that she would contact potential sponsors for the Competitors' Party. Jennifer asked that people interested in helping plan the party contact Amy Blum.

**Awards:** No report.

**Publicity:** Melissa provided the Publicity report. Anne Sushko is coordinating volunteers for the Region 4 Booth at the World Cup. Melissa brought NDA specific fliers that will be available at the

Region 4 booth.

Melissa reported that NDA note cards had been printed.

Melissa provided the NDA email performance report, and informed the board that a Juniors/YR page had been added to the NDA website.

**Fundraising:** Margo provided the Fundraising Committee report. At this point, she has recruited \$1450 in sponsorships. She will be pursuing possible sponsorships for the "L" program breakfasts.

**Equipment Management:** Heidi provided the Equipment Management report on behalf of Ken. Licensing of the NDA trailer will be done for 2017. Ken will also obtain insurance quotes for the NDA trailer and its contents.

**Education:** Angie provided the Education Committee report. The committee would like to plan a fall "fun" event with a Dressage Trail event.

In 2018, the committee is investigating the possibility of a Janice Dulak Pilates clinic, saddle fitting clinic, or a biomechanics clinic.

The "L" program is on track with 23 participants currently signed up. Auditors are encouraged to sign up ASAP. NDA will most likely help with "Part 2" of the "L" program in 2019.

Melissa reported that she, Angie, Kathy Hanford, and Margo have been nominated to be PM delegates at the 2017 USDF Convention.

**Junior/YR:** Miya brought examples of the hospitality competitor gift bags that she has designed for the Cornhusker Classic. Trader Joe's is donating wrapped candy, apples, and carrots for the bags.

Miya is currently getting quotes for NDA zip up hoodies. She will be checking with Art FX. Melissa will help her with the logo.

**Western Dressage:** Kathy Lewis provided the Western Dressage Committee report. There was no meeting in February. She is working on obtaining WDAA sponsorships for the 2017 shows. She also reported that Lynn Palm will most likely be coming to Kearney (Mountain Rose Horsemanship) in August 2017.

## Old Business

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Jane and Melissa reported that Region 4 will be recruiting booth volunteers for the World Cup Region 4 booth. The History of Dressage will be presented at the booth.

## New Business

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None.

## **Next Meeting Scheduled**

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The next meeting will be April 10, 2017, 6:30 pm at Misty's Steakhouse (Havelock) in Lincoln, NE.

## **Adjournment**

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Heidi moved to adjourn at 7:59pm. Kathy Hanford seconded. Meeting adjourned.

Respectfully submitted by:

Heidi Helmer, 2017 NDA Secretary