



## **NDA Board Meeting Minutes**

January 9, 2023

First Presbyterian Church, Lincoln, NE and Zoom

### **Attendees**

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#### **Board Members Present:**

- Sheila Purdum, President
- Linda Smith, Vice-President
- Sara Loseke, Treasurer
- Carrie Cross, Secretary
- Isabella Grosskopf, Jr/YR
- Tillie Jones
- Kathryn Hanford
- Karen Stricklett
- Margo Hamilton

#### **Board Members Absent:**

- None

#### **NDA Members Present:**

- Tammy Grosskopf
- Emily Markel
- CeCe Holst
- Amanda Percival
- Jennifer Rawlinson
- Mike Smith

### **Call to Order**

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President Sheila Purdum called the January 2023 meeting to order at First Presbyterian Church in Lincoln at 6:31 pm.

### **Approval of Previous Meeting Minutes**

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The November 2022 NDA Annual meeting minutes were reviewed. Karen Stricklett moved to approve the minutes. Kathryn Hanford seconded. Motion carried. Minutes approved.

## Officer Reports

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### **President:** Sheila Purdum

Sheila welcomed us all to the first in-person board meeting since 2020. Carrie and Sheila are working on the process of transferring the president's duties and documents from Carrie to Sheila. Sheila is expecting a more formal following of the Parliamentary Procedures for NDA meetings going forward. Sheila would like for us all to think about strategic planning in what NDA means to us and the membership. We had some difficulties after Covid. For those of us that inherited the board after Covid we encountered some difficulties and Sheila is hopeful that we can move more towards a pre-covid association.

Membership recruitment and membership services. Sheila opened the floor for 5 minutes for discussion. Tillie shared that she got better response from direct communication than from Facebook posts. She received more participation from reaching out directly to people for the 2023 calendar.

Sheila feels that connectivity between the committees needs some work as far as figuring out who is responsible for what. Sara Loseke is planning on sitting down with each committee chair to talk about what the committee responsibilities are vs the treasurer position.

Margo said that having more communication between the members and the board. One thing that needs to improve is the Contact. More interaction and content. We also need to own that our barns are fairly isolated as it is a competitive market. We need more harmony in the community. More of a need to be supportive of clinics and shows that are happening at barns. One of the things that people always want is "More". What do people get when they join NDA, trophies, and horse shows. We need to be creative in education department for those that don't necessarily want to show.

Try to pull in those that don't show or ride and families. There is a lot that isn't covered by shows. Philosophy, book clubs, social outing for AA's, goal setting, etc. Create more of a community around our horses and other like-minded people.

### **Vice President:** Linda Smith

Linda has no report as she has been in Florida and is looking forward to getting home and digging in.

### **Secretary:** Carrie Cross

No report other than November minutes

### **Treasurer:** Sara Loseke

Sara reports that the main account has \$1,456.08 and the competition account has \$19,532.84. We did finish in the black, thank you Tillie for the calendar effort. We are pretty close to our budget for 2022. All financials will be posted in the G-Drive for NDA. Competitions budget and

funds increased by about \$809.57. This is from the Cornhusker Classic and Schooling Show Championships.

Margo Hamilton moved to approve the treasurers report Kathy Hanford seconded. Treasurers report approved by show of hands.

## **Committee Reports**

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### **Finance: Sara Loseke**

Sara created a petty cash account for the Annual meeting and is keeping track of that. She also had to transfer \$2,000 from competitions account to the main account to pay our G&L renewal. History of Comp acct is to keep ½ of operating budget for comp's. Renewed G&L policy, 1099's e-filed and filed Bi-annual report with the Secretary of State and the officer report for the Secretary of State. Discussed other options to taking payments other than Paypal or checks. Something that is easier, such as paying via Quickbooks or Square before the Classic in May.

Discussed the "L-Program" that was part of the main account that wasn't set aside but in the main account as a line item, not cash sitting in another fund for the L-Program.

### **Awards: Kathy Hanford**

Kathy is planning on getting to the storage unit to count ribbons and order Classic ribbons while we have a 10% discount.

### **Competitions:**

Mike smith has been in touch with the Urbans, we do have the contract back for the facility as well as the officials. Competition is getting together Wednesday evening to discuss the Classic as well as judges for 2024 and 2025.

We did not have a schooling show at the 2022 Classic but is discussing having it in 2023 and forward. Quail Run is looking at getting a show manager qualified but they need to manage a number of Level 1 and 2 shows. Make is going to reach out to USEF to see what the requirements are for a level 1 and 2 show. Showing in level 1 and 2 shows is just as expensive as a Level 3 show as far as memberships required. We do a Level 3 show due to having the Jr/YR qualifying classes for NAYC.

The Classic is the next to last show of the year to qualify for the NAYC. Cece Holst asked about possible changing of the Classic dates due to LPS and UNL having graduation the same weekend. Looking at the dates that Mason City used to have. Classic used to be on Fathers Day weekend in June. Ran into issues with people finding lodging due to it also being the College World Series in Omaha.

Mike asked for list that Carrie has of past NDA schooling show managers. Carrie will email that over to Mike this week.

Tillie talked about setting up the calendar for NDA and had trouble finding the dates for schooling show, Carrie said that the reason that show managers gave was that they didn't have judges secured yet and that is why they couldn't give dates. Discussed a possible fee for not getting dates in by a certain time such as 3 months ahead of time.

**Education:** Carrie Cross

Carrie stated the Education committee has the Feb 11<sup>th</sup> event outlined and are excited about that. Fee-friendly looking at more fee friendly sites for clinics such as Wranglers, CCHPC, and Bar Star Ranch. Margo stated that she has a nice large outdoor that would be available for clinics and such. Tammy Grosskopf talked about Bar Star ranch by Pawnee Lake outside of Malcom and that they are building stalls for overnight stabling for multi-day shows with lots of parking and lots of parking. Tammy will talk to Mindi about pricing.

Sheila issued a challenge that she would like to write a couple of TDF grants with one of those being a freestyle clinic. Carrie will get with Sheila on getting a clinic set up and writing the grant.

Carrie is looking at a couple of different webinars for early Spring one on Breathing and the Equestrian and Stress Management. Should have more by the next meeting. Emily and Isabella went to a CCHPC fundraising about getting more youth involved and possibly having some type of event there. Emily spoke with the CCHPC president, and they are open to anything that we would like to put on over there. The president of CCHPC suggested that they start with the 4-H leaders that hold regular ring practices at CCHPC. Margo suggested also talking to a jumping instructor as well.

**Finance:**

We need to remove Christine, Lana, and Carrie from the account and add Kathy Hanford. Sara and Kathy will sit down and talk about the NDA accounts.

Sara Loseke moved that we remove Carrie Cross, Christine Walker, and Lana Erickson from the Nebraska Dressage Association bank account held at First Interstate Bank and to add to the account Kathryn Hanford. Linda Smith seconded the motion. Approval was by show of hands and the motion passed.

Sara is planning on bringing a formal budget to the February board meeting for approval by the board. We should look at another venue for the NDA annual banquet. We lost money on the banquet in 2022. Quarry Oaks cost us \$2024.84 with total expenses a little more than \$5,000 in 2022. Sara would like to get the annual banquet down to between \$2 – 3,000 for 2023.

Sara is going to work with Jennifer Rawlinson on the historical data for the 2023 Classic as far as adding the schooling show back in to the budget.

We also need to do a membership drive and will be dropping our membership budget line to about \$6,000 for 2023.

## **Fundraising:**

Tillie said that they sold 23 calendars and 7 advertisements for a profit of \$666.71. Tillie passed a calendar around for those that haven't seen one or ordered on. Linda would like to make a motion that Tillie starts work on a 2024 calendar now.

Tillie would like to do sweatpants and/or shirts at the World Cup in March and the Cornhusker in May. They have a design in mind and will present something at a later meeting. Tillie is working with Joanna Gale on getting the 2022 sponsor lists. Tillie is planning on contacting Karin Nilsson to help with fundraising.

## **Membership:**

Thoughts on increasing membership – work on creatively doing a membership drive such as a referral program as to every new member that a current member refers gets put into a drawing for a prize at the banquet.

Currently we only have 18 members on the membership roll as of January 9<sup>th</sup>. Angie McClelland is our current membership chair.

Sheila asked about adding a referral person added to the NDA membership form. Carrie is going to add that to the membership form.

Margo is helping Angie with horse registration and sending members the certificates that their horse is registered with NDA.

Need better communication with show managers on getting members as the riders and horses must be members at the time the scores are earned.

## **Publicity:**

Carla Rogowsky is our current webmaster, and we will be keeping her on as webmaster and Sheila has asked her if she would be the Publicity Chair. Sheila has also been in contact with Melissa Ward on getting the Newsletter and Members Handbook updated. We would need to provide the content for the newsletter. Melissa's fee is \$100 per hour. She thought she could get the newsletter done in 2-3 hours.

Margo Hamilton is going to help with getting content to Melissa for the newsletter. Carrie has the 2023-member handbook almost complete except for advertising, calendar and the by-law change from 2021. Sheila would like to have Carrie finish the handbook and have Melissa Ward do the newsletter going forward.

Carrie will continue to handle document storage. Sheila will take care of emails to the membership as president.

## **Equipment Management:**

No Report

## **Junior/YR:**

Isabella Grosskopf has been working on a date for the Jr/YR members to participate in a meeting. She is looking at having the meeting on Jan. 16<sup>th</sup> via zoom 6 pm so that those that are out of town can also participate. Isabella will post on FB, Instagram and send an email to the Jr members. Emily Markel is helping Isabella with the Jr/YR committee. Carrie will share her Zoom with Isabella to set up the meeting.

Isabella also looking at getting a group of Jr's to go to the World Cup to watch the warm-up and classes on the big video screen or a live stream at First Presbyterian Church.

## **Volunteer:**

No report

## **Western Dressage:**

Amanda Percival is the 2023 Western Dressage committee. Carrie to get a list of the other committee members and chairs.

Discussed getting approval from other breed organizations for NDA members to get points on their horses. This could be another venue to get more members in NDA.

Sheila and Amanda has been discussing going out to other associations to get more interest in Western Dressage. UNL Equine maybe planning on having another Lynn Palm Western Dressage grant.

## **Old Business**

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World Cup, we have been in contact with Anne Shusko the Region 4 director on getting/having a table. We are talking about the World Cup using our arena. Omaha Equestrian Foundation did a sponsorship to NDA of \$1,000 but there was a stop payment on the check as it wasn't deposited in time. Jennifer Rawlinson will check with OEF about the check.

Letter sponsors at the 2022 banquet will be acknowledged in 2023 and in the next newsletter.

Sheila is going to write thank you notes for the letter sponsors in the next newsletter. Sheila stated that for membership, someone needs to be at the banquet to help keep track of those that renew for the following year.

## **New Business**

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No new business

## **Next Meeting Scheduled**

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The next meeting will be February 13, 2023, at 6:30 pm via Zoom.

## **Adjournment**

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Margo Hamilton moved to adjourn at 8:33 pm. Cece Holst seconded. Meeting adjourned.

Respectfully submitted by:  
Carrie Cross, NDA Secretary