



NDA Board Meeting Minutes

Feb. 7, 2022

Board Members Present:

- Carrie Cross, President
- Mary Ellen Ducey, Secretary
- Joanna Gale
- Shan Lawton, Member at large
- Sara Loseke, Treasurer
- Sheila Purdum, Member at large
- Ashley Steckelberg, Junior Representative
- Karen Stricklett
- Christine Walker, Member at large

Board Members Absent:

NDA Members Present:

1. Call to Order

Meeting called to order at 6:34.

2. Approval of Previous Meeting Minutes

No January 2022 meetings to approve.

3. Officers Report

President:

- Working on newsletter to send out every quarter.
- Considering another email for membership and dues.
- Update to committee appointments.

Vice President:

- May consider saving the date for the banquet location for 2022, at Quarry Oaks.

Secretary:

Treasurer:

- Sara is not currently named on the NDA bank account. Two people are required to be named on the account, though it is not necessarily needed for both to sign items. Christine may be a good option due to competition checks and membership forms. Past recommendations were that the less people on the account the better. Suggested to include Sara, Christine, and Carrie. NDA uses QuickBooks for account management. The best option may be to coordinate with Sara for information on the account and access to QuickBooks. Consider option for view only in QuickBooks without making changes or edits. Any member can request and see the bank account through a screenshot option.
 - Shan moved that Sara Loseke, Christine Walker, and Carrie Cross be added to the bank account. Joanna seconded the motion. Motion approved.
 - Budget for 2022
 - Line by line discussion of budget.
 - Awards income comes from awards banquet. Classic Awards are also included in the Awards section of the budget. There will be bigger purchases required this coming year, possibly up \$1500.
 - Competitions includes a surplus that is needed in this part of the budget. Board would like to maintain a surplus. Would prefer not to have a cut and remain at the proposed \$35,000 level. Suggestion that competitions budget run completely separate from general budget with its own account. Sara will consider options to break out expenses and income on budget for competitions.
 - It may be an option to charge more, or more often, for arena equipment. Too many assumptions on its use, such as regionals. There could be more income for charging regionals. May need to learn more about this question.
 - Does fundraising include competition sponsorships or does it include other funds?
 - What is Junior/Young Riders? They are expected to raise money for themselves. May be better suited as a specific opportunity.
 - March 21, 2022 meeting to review expenses.
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4. Committee Reports

- **Membership:** Angie McClelland will provide updated membership numbers and Carrie will send those out to the board.
- **Competitions:** For the Classic, Jennifer Rawlison will serve as the manager. Have ordered swag for stalls. Will need to coordinate a review on ribbons. Will not pay fees for Pony Cup qualifications. In lieu of that will have two benefit classes that will go for USDF and for the Dressage Foundation. Region 4 outreach regarding security but will also work with options provided by Quail Run. Schooling show championship is the same weekend as regionals and now working with the Lancaster Event Center to change that

date in September.

- **Fundraising:** Would like the Cornhusker Classic the priority fundraising event for the year. It would be a good idea to include in the newsletter, seeking ideas to expand the list of those who may be asked for support. T-shirts and class sponsors are options for fundraising. Banners are left to the sponsors to provide. Would NDA want to pay for banners for sponsors? As an example it costs \$31.00 for 3x4 ft, \$49.00 for 3x6, from halfpricebanners.com. The cost of the banner comes from the sponsorship donation. NDA would only coordinate the creation of the banner. Are the sponsorship payments for classes adequate or do they need to be raised? Ask \$100 for t-shirt level would be appropriate. Fundraising Committee will discuss further and keep board apprised.
- **Education:** Would NDA want to do something bigger, like having Jennifer Kotylo on Apr. 23-24 or wait until after the Cornhusker Classes, in June 3-5. May also include costs for auditors who need to be charged for classes. Location is set at Resting Rock Ranch owned by Lori Sass in Waverly. Airfare and hotel are two of the associated costs. Dolly Hannon may an option later in the year, along with some zoom options.

5. **Old Business:** none

6. **New Business:** none

7. **Adjournment:** 8:01 p.m.

Next Meeting Scheduled

- Mar. 14, 2022, 6:30 p.m., via zoom

Respectfully submitted by: Mary Ellen Ducey