

Sponsorship benefits begins May 1 each year.



All Premier Level* Sponsors Receive These Benefits!

Cornhusker Classic & Schooling Show Championship Competitions:

- Show program recognition including business name, logo, and website
- Name and business information announced during competition
- Business logo advertised on banner at competition show office

Annual Meeting & Year-End Banquet Benefits:

- Banquet program recognition including business name, logo, and website
- Special sponsorship recognition during meeting

Additional Nebraska Dressage Association Recognition:

Business name, logo and website included in NDA's "The Contact" newsletter (all issues), website sponsorship page, membership handbook, and social media

\$1,000 Grand Prix* Sponsor

All Premier Sponsorship Benefits *Plus*:

- Promotional items provided by sponsor included in competitor bags
- Option to hang custom banner provided by sponsor at competitions
- Pair of tickets to NDA Year-End Awards Banquet
- Option to provide custom brochures provided by sponsor on banquet tables
- Option to provide three custom social media messages to NDA platforms
- Option to provide one custom e-mail to NDA distribution

\$500 Intermediate* Sponsor

All Premier Sponsorship Benefits *Plus*:

- Promotional items provided by sponsor included in competitor bags
- Pair of tickets to NDA Year-End Awards Banquet
- Option to provide custom brochures provided by sponsor on banquet tables
- Option to provide two custom social media messages to NDA platforms

\$250 Prix St. Georges* Sponsor

All Premier Sponsorship Benefits *Plus*:

- Promotional items provided by sponsor included in competitor bags
- Option to provide custom brochures provided by sponsor on banquet tables
- Option to provide one custom social media message to NDA platforms

\$125 Freestyle Sponsor

- Show program recognition including business name
- Name and business information announced during competitions
- Year-end awards banquet program recognition including business name
- Business name included in the NDA newsletter, website, and handbook

\$60 Individual Sponsor

- Name announced during competitions
- Name listed in the show programs
- Name listed in the annual meeting & year-end awards banquet program
- Name included in the NDA newsletter, website, and handbook
- Completes your NDA required donation for Year-End Awards eligibility

NDA'S CORNHUSKER CLASSIC

Sponsorship Opportunities



\$30 Class Sponsor or **\$100/Four Class Sponsorship Package**

Your business or name will be announced as a sponsor for a single class or four classes at the Cornhusker Classic if you select the package. All family and friends of competitors in the arenas and stabling areas will hear this announcement. Please indicate which class(es) you prefer to sponsor:

\$100 T-Shirt Sponsor *limited to 10*

Your business or name will be listed on the Cornhusker Classic t-shirts that are provided to all volunteers and available to competitors to purchase.

*** Must receive notice of your sponsorship and logo or text by May 15 ***

\$150 Arena Letter Sponsor (one-time opportunity) *limited to 12*

NDA must replace one set of arena letters this year. Please circle which dressage letter you wish to sponsor (first come, first served): A B C E F H K M R S V P

\$5,000 Presenting Show Sponsor *limited to 1 or shared by 2 businesses*

Nebraska Dressage Association's Cornhusker Classic show weekend will be renamed "Cornhusker Classic Presented By [Your Business Name(s)]" for the next three shows (2024-2026).

Name or Business for Listing

Contact

E-mail

Phone

Mailing Address



NDA PayPal

Check preferred sponsorship level and **mail by May 1** with check made payable to NDA Tillie Jones, 1900 S 25th Street, Lincoln, NE 68502 • Questions? tilliemjones@gmail.com or pay online at <https://www.nebraskadressage.org/become-a-sponsor.html> or by QR code.