



# NDA Board Meeting Minutes

May 10, 2021

## Attendees

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### Board Members Present:

- Carrie Cross, President
- Michaela Shieffer, Vice President
- Lana Erickson, Treasurer
- Mel Policicchio, Secretary
- Mia Newman, Junior Representative
- Christine Walker, Member at large
- Mary Ellen Ducey, Member at large
- Shan Lawton, Member at large
- Sheila Purdum, Member at large

### Board Members Absent:

- None

### NDA Members Present:

- None

## Call to Order

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President Carrie Cross called the April meeting to order via Zoom at 6:36 pm.

## Approval of Previous Meeting Minutes

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The April 2021 NDA meeting minutes were reviewed. Lana moved to approve the minutes. Christine seconded. Motion carried. Minutes approved.

## Officer Reports

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**President:** Carrie reports her working on the Classic with Christine, Sheila, and Jennifer, as discussed in the Competitions committee report. We have also gained Nutrena as a Classic sponsor.

**Vice President:** Michaela shared a survey with board members regarding our venue options for the year end banquet. Most people are voting for Quarry Oaks Golf Club in Ashland, the cheapest location in Ashland. The menu should come to about \$8-13 per person. The majority of survey respondents elected for a boxed lunch or a continental breakfast. This location can fit up to 140 people,

comfortably fitting the 100-110 attendees we typically have at the year end event. There is no minimum attendees for this location and all our proposed dates are available aside from November 7. Quarry Oaks will tentatively hold a date without a deposit, locking in the date with a \$500 deposit. Is the board comfortable with Michaela moving forward with reserving Quarry Oaks? Yes, Michaela will ask him to pencil us in for November 14 and will ask about their cancellation policy, booking the location pending that information.

**Secretary:** Mel has nothing to report.

**Treasurer:** Lana shared the following balances: Main \$6,380.42; Competition:\$10,815.33; PayPal \$3,260.30

Our membership income continues to grow with people joining ahead of the Classic.

The NDA taxes have been completed and filed.

Michaela motioned to approve the treasurer's report. Shan seconded. Motion carried. Report approved.

## Committee Reports

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**Membership:** The NDA, as of April 30, has 123 members, consistent with typical membership numbers for spring.

**Competitions:** With the Classic coming at the end of the month, the committee has been busy. The WHO Risk Assessment has deemed the Classic to be a low risk event. Today, USEF announced that fully vaccinated competitors do not need to be masked while outside--though note that they defer to the local guidelines. Currently, Lincoln will require masks for everyone at the Classic show.

As of now, we have 8 entries for the schooling show, 6 entered for Saturday, and 5 entered for Sunday. The entries are due May 20, presenting a concerningly low number of entries; we've currently brought in about \$3,000 and the event center alone cost \$12,000. The board discussed if we should hold the schooling show Friday and host the show with one judge on Saturday with no Sunday show, deciding to wait for any final decisions until after the closing date. Next steps will be determined via email or emergency board meeting.

Christine and Lana are working together on wristbands for competitors showing a successful temperature check for everyone attending the Classic.

In the past, Region Four Juniors have done a tack sale at the show, which they do not plan to do this year. However, they're offering this year a braiding service and/or night check this year instead. We will allow them to share these services on our Facebook page, but not share them directly as NDA.

Finally, there aren't many schooling shows planned for the second half of the summer. Sheila will reach out to show organizers and pursue planned shows for after June 4. The NDA will also make a concerted effort to help local barns learn what goes into hosting a show, perhaps offering mentorships and educational opportunities.

**Awards:** Typically after shows, we have used our website as a repository for scores, Sheila is working with Kathy to develop a better system. She is collecting scores from show organizers and filing them appropriately.

**Publicity:** Michaela is finalizing the newsletter and can add any last minute items from this meeting before it is completed tomorrow.

Carrie has been facilitating emails and Mel has been sharing Facebook posts, with Carla updating the

website.

**Fundraising:** We have 9 confirmed sponsors and all of the advertisements are finalized, with Regg & Wally's coming in late for a tenth sponsor.

**Equipment Management:** No report.

**Education:** The second Jennifer Kotyolo clinic was held last weekend with 6 attendees. The trailer safety clinic will be in June. Our Dolly Hannon clinic will be this fall. We are applying for the Hopkins Grant to support that clinic. If we do not get this grant, we will pursue the Lynn Palm Grant.

**Junior/YR:** As a fundraiser, we will offer polos, joggers, and tanks for sale, with possibility for long sleeve shirts, inventory depending. Our rep is getting us size samples to have available at the Classic, a medium and an XL to have as reference. Mia will share the apparel store on Instagram and will share info for Mel to do Facebook promotions as well. The online store will open the week of the Classic and be open for two weeks. Michaela will add an apparel highlight to the newsletter.

Mia and Michaela are going to host an online event for juniors using their horse experience for college applications on May 25 and July 12. The event will be free and open to non-NDA members.

**Volunteer:** No report.

**Western Dressage:** No report.

## Old Business

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The board did not have any old business to address.

## New Business

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We have historically sponsored a century ride for the Dressage Foundation, they typically approach us. We have budgeted for this, but have not yet heard from them.

Generally, after the Classic is when we begin advertising the NDA scholarship. We have budgeted for this and need someone to own this process, which entails collecting entries and sharing with the board. Carrie has volunteered.

## Next Meeting Scheduled

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The next meeting will be Monday, June 14 at 6:30 via Zoom.

## Adjournment

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Mel moved to adjourn at 8:30 pm. Christine seconded. Meeting adjourned.

**Respectfully submitted by:** Mel Policicchio, NDA Secretary